

**The Arab
Center for
Consulting &
Training
Services**



the Youth and the Genuine Citizenship

2020

End Of Year Report



EXECUTIVE SUMMARY

Similar to what is happening Worldwide, Covid-19 affected Jordan too. Yet, young people are proving day in day out to be key actors in finding solutions to national problems – from the fight against discrimination, gender equality, and many other issues. Today, at a time of an unprecedented health crisis, youth are again on the front line. More and more youth appear to be pioneers when it comes to inventing new forms of consistency. We believe that this year has been a great year for development and growth.

We at ACCTS believe that youths' journeys are unique and their needs as well. Our Youth Initiative provides programs and services that reach youth where they are and support them in getting to where they want to be.

Through this initiative, we aim to equip, empower and develop young men and women with the necessary knowledge and skills to be effective partners in shaping the future through enhancing their civil practices and establishing their values. It also seeks to provide a platform for discussion and exchanging of thoughts and ideas. It develops new mechanisms to influence the youth in their universities, homes, and communities.

Coping with the impact of COVID-19

The coronavirus has been immense. The pandemic has impacted all aspects of our work – from running programs, planning, finances, coordinating staff, and how we collaborated with our partners and stakeholders situated across the globe. However, we can say that the challenges were paving the way for new opportunities and innovative ways of working in our organization – a chance to renew how we tackle global problems together as an organization. To rise to these challenges, we had to be creative and perhaps question some of the traditional approaches and take risks to find the right solutions. We had to leverage technology to continue the implementation of our program activities.

We had to embrace new styles of working, communicating, and collaborating. Remote working and home-office have swiftly become the new norm with a growing reliance on the web and new technologies to support our projects, staff, and partners across our organization.





Accomplished work over the year:

1. Establishing two committees of volunteers:

Early this year, we founded two committees of volunteers for this initiative, one planning committee that includes youth leaders from different church denominations and areas in Jordan, and another implementation committee to execute the established plans. What is encouraging about the committees that some of their members are young men and women who participated in the Youth and Genuine Citizenship Conferences and showed interest in joining and supporting the initiative.





2. Creating a strategy for the Youth Initiative for the years 2021-2023:

We brainstormed the best approaches for the coming three years, put them on paper, and planned a practical strategy for three years. We based it on our experience versus the youth's challenges as we walked alongside them throughout the years. We listened fervently to their hearts, not only to their needs. We paid attention to their silence, objections, and the root causes of their problems.

We sought to address the youth's aspirations, aiming to create an enabling environment for inclusive and meaningful engagement and young men and women's participation. We have contemplated and designed convenient development, discussions, planning, programming, and decision-making processes by raising awareness, bringing enlightenment, and expanding the knowledge.

We share our vision's fruit in this report by virtue of our values, mission, and objectives as we envision the next three years. We are full of aspirations to make this come true by God's provision and the support of our partners and friends. Of course, considering flexibility and balance through the implementation process.



Vision

To see the Arab youth participate and lead change for a healthy community.



Mission

1. Reinforcing intellectual abilities to produce Arab youth thinkers.
2. Developing successful youth inward and outward (spirit, soul, and body) to build the community.
3. Prepare a genuine generation of youth who are loyal, conscious, and good citizens.



Values

1. Diversity and equity
2. Community knowledge
3. Transparency and trust
4. Innovation
5. Continuous improvement
6. Broad geographic reach





Objectives

- Intellectual formation through raising awareness, bringing enlightenment, and expanding the knowledge.
- Forming a sound concept about the impact of Christianity in society.
- Spiritual formation refers to a process and practice by which youth may progress in their spiritual journeys.
- Reinforcing the principle of accountability being an essential part of constructive change.
- Help youth to identify their calling and define their roles in life and its impact on society.
- Forming correct concepts in regards to the basic concepts of citizenship.
- Activating the role of youth in genuine citizenship emphasizing their rights, duties, and responsibilities.

3. Producing devotional videos presented by Rev. Nabeeh Abbassi:

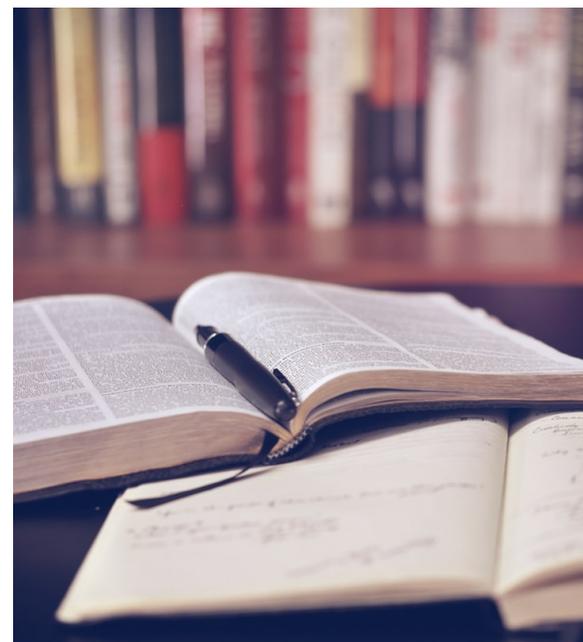
During 2020, it was essential to continue encouraging, praying, and raising young people's spirits by regularly sending devotional videos addressing local and global topics of interest to the youth. These videos were not limited to prayer and spiritual encouragement but touched base with some events that occurred during the year from the Biblical perspective. These videos also aimed to encourage the youth to participate and take initiatives to support, help, and motivate people around them. As well as engage and cope with the pandemic consequences.





4. Providing material and resources:

During 2020, it was essential to continue encouraging, praying, and raising young people's spirits by regularly sending devotional videos addressing local and global topics of interest to the youth. These videos were not limited to prayer and spiritual encouragement but touched base with some events that occurred during the year from the Biblical perspective. These videos also aimed to encourage the youth to participate and take initiatives to support, help, and motivate people around them. As well as engage and cope with the pandemic consequences. Trainees often report being unable to retain key learning points after the training is over or recall these concepts when needed. These challenges inhibit the practical application of knowledge. Therefore, we made sure to keep sending refresher materials, videos, and infographics related to the training they received for easy reference. We kept sending these materials during the first three months after the conference is over.



5. Ministry of Culture Initiative:

The ministry of culture in Jordan launched an initiative to raise the Jordanian flag on Independence Day. Being patriots and genuine citizen, we have motivated and encouraged our initiative members and partners to participate in the government's initiative. We asked them to send pictures to us with some of the words they used to express their belonging to their homeland. We have also produced a short video to raise awareness on our Facebook page to motivate others to participate in this initiative. Total views for this video was (3K).



6. Sending motivational videos:

During the year, we asked the main speakers of the two previous conferences to make some encouraging short videos visualizing and presenting some ideas to help apply the principles of genuine citizenship. Besides, turning the challenges that emerged during the global health crisis into an opportunity for innovation and effective practice of the presented material during the previous conferences.

7. Civil State dialogue session:

On October 2, 2020, we held a live dialogue session about the civil state concept. We streamed the session live on the ACCTS official Facebook page. It hosted an ex-member of parliament, Mr. Jamil Al-Nimri, Journalist and Former Parliament Member, Dr. Amer Al Hafi, Professor Comparative religion Al albayt University and academic adviser for Institute for inter-faith studies, and Dr. Nabeeh Abbassi. This event aimed to raise awareness about the civil state by clarifying the civil state's concept, enhancing youth's role in exercising their constitutional rights in parliamentary elections, and motivating them to participate in the parliamentary elections in November 2020.

اليوم السبت 3/10/2020
الساعة 6:00 مساءً

السياسة والمواطنة الصالحة

جلسة حوارية حول الدولة المدنية

الدكتور عامر الحافي
أستاذ الأديان المشارك في جامعة آل البيت
والمستشار الأكاديمي في المعهد الملكي للدراسات الدينية

محاور الجلسة
القسم الدكتور نبيه عباسي

جميل النمري
الأمين العام للحزب الديمقراطي الأردني
كاتب وفحل سياسي

ACCTS Arab Center for Consulting and Training Services
المركز العربي للخدمات الاستشارية والتدريب

The total views for this live stream session (3.7 K).

During this session, Dr. Nabeeh covered the following subjects:

1. What is a civil state?
2. Is the civil state a non-religious state?
3. The sixth discussion paper of King Abdullah II

Mr. Amer Al Hafi covered the civil state from the Islamic perspective, while His Excellency Mr. Jameel Al Nimri, addressed it from a political perspective.



8. Between Freedom and Discipline:

We filmed a series of videos (each video is 5-7 minutes in length). The main goal is to raise awareness and encourage applying freedom and discipline to reinforce the state of democracy and freedom.

During these videos, Dr. Suhail Jouaneh covered the following subjects:

1. What is freedom?
2. What is discipline?
3. Why do we need freedom?
4. Why do we need discipline?
5. What did Christianity offer about freedom and discipline?

9. “Equilibrium Point” our third conference:

In the period 12-14 Nov 2020, the Arab Center for Consulting and Training Services conducted the third conference for the youth and genuine citizenship. The annual conference’s primary goal is to consolidate the youth’s role in societies by enhancing their participation in the social, cultural, economic, political, and environmental domains.





For this year, we designed the Youth Initiative conference to cover the following topics:



Mental balance covered by Mr. Peter Al Nimri

1. What is the mind? And what is its importance?
2. What is understanding, and is it an end or a means
3. What affects the mind negatively and positively?
4. How do I save my mind?



Financial balance covered by Rev. Nabeeh Abbassi:

1. Money from a biblical point of view
2. How to use money?
3. Budget allocation table



Relational sexual awareness covered by Mr. Bassam & Mrs. Pascal AlHelo :

1. The difference in the speed of satisfaction in sexual activity between men and women
2. Sex and the feelings it creates for both genders
3. Romance does not need sex



Sexual awareness covered by Dr. Fadi Haddad:

1. Comparison with pre-marital experiences
2. Porn addiction and masturbation
3. The difference in the need for sex between men and women
4. The difference in sexual desire between men and women



Conference details:

At the beginning of this year, we planned for this conference to be on the ground. Still, with all the challenges that emerged during the year, mainly due to Jordan and the world’s pandemic situation, we had to find a more innovative and attractive way to implement this conference. The biggest challenge was to motivate young people to attend and be committed to a “Virtual Conference” amid all their studies, meetings, and works that all turned virtual. From here came the idea that the conference should be on an educational website by placing the lectures in fragmentary sessions and making them available during the conference’s three days. With this flexible time, they can choose to attend all the sessions and get their certifications. Thus, everyone has an opportunity to attend, whether from their computers or their mobiles.

Our Target Group:

- Age between (20-35)
- Male & Female
- Evangelicals
- Non-Evangelical
- Married
- Single
- Leaders
- Followers
- Students
- Workers
- Unemployed
- Live in the capital
- Live in city/ provinces
- High education
- Medium education

People who registered to attend the conference:

“The total number of participants was (133). (39) were participants from previous conferences, and (94) are new members.”

Sex:	Male	Female
Number	70	63

Age	Number
15-20	6
20-25	54
25-30	38
30-35	15
35-40	7
40-45	3
45-50	1
50-55	2
50 & more	5



Lectures Curriculum Videos Engagement (throughout the course):

Total hours watched	Total loads	Total visitors	Total plays
333.5	3640	1881	2823

Total hours watched: The cumulative hours of videos watched by participants.

Total loads: The total number of all the video loads.

Total visitors: The total number of all video visitors.

Total plays: The total number of all video plays.



Percentage Breakdown: Percentage of lectures completion:

This section details the number of students at each completion threshold.

Percentage Completion	# Participants completed Training
0%	12
1% - 25%	5
26% - 50%	5
51% - 75%	2
76% - 99%	3
100%	96



The Video Stats Report (how each individual video is performing):

Mr. Peter's sessions	Engagement	Play rate	Loads	Visitors	Plays
Session (1)	65%	104%	2015	106	165
Session (2)	69%	99%	183	107	152
Session (3)	76%	99%	174	105	138
Session (4)	63%	96%	216	106	165
Dr. Fadi's sessions	Engagement	Play rate	Loads	Visitors	Plays
Session (1)	38%	95%	519	137	337
Session (2)	65%	99%	228	117	179
Session (3)	86%	97%	157	111	128
Session (4)	75%	100%	185	107	145
Dr. Nabeeh's sessions	Engagement	Play rate	Loads	Visitors	Plays
Session (1)	67%	103%	190	102	149
Session (2)	71%	100%	168	101	140
Session (3)	77%	100%	151	102	130
Mr. Bassam & Mrs. Pascal's sessions	Engagement	Play rate	Loads	Visitors	Plays
Session (1)	73%	100%	183	103	136
Session (2)	79%	102%	150	98	123
Session (3)	64%	105%	202	99	160
Session (4)	56%	106%	211	101	174
Session (5)	70%	100%	190	92	131
SGP & ECPYouth videos	Engagement	Play rate	Loads	Visitors	Plays
SGP	66%	102%	163	91	140
ECPYouth	71%	99%	155	96	133



The Video Stats Report (how each individual video is performing):

Engagement: The percentage of the watched video on average.

Play Rate: The percentage of people who saw the video (clicked on them).

Visitors: The total number of video visitors.

Plays: The total number of video plays.

Loads: The total number of video loads.

Some Feedback:

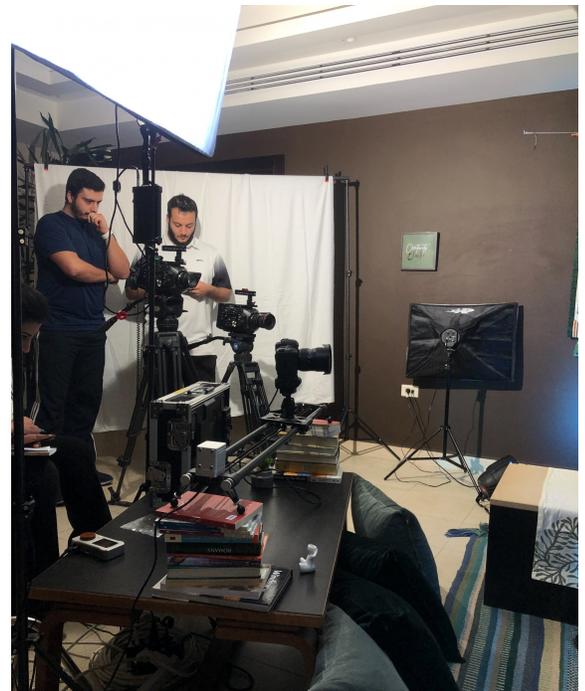
“I had a query regarding the political work for us as Christians. How can we contact people involved in the political field to provide social services, and how can we get involved in political parties and yet keep our Christian values? It is a little bit weird for me, but I am interested. I have a slight interest in politics, and I would like to develop it because I felt a conviction towards the church’s political and social role.” **Osama Moqattash**

“I loved what I was hearing; the videos and the way you presented them were very professional, and the topics touched the need in many aspects of my life”

Dyaa AlSunaa

“The lectures were very lovely. All topics included all the relevant, familiar things that are of interest to us. They were flexible and straightforward, and every video attracted me to the next one. I could not find any cons. The content helped me to live correctly, understand the other person, and live by the word of God. I loved it!”

Amir Al Nimri





Some Feedback:

“It is the first time that someone presents the ideas in a delightful, bold way yet based on biblical concepts.”

Dianna Bajjaly

“Honestly, the conference was super. It presented topics that I didn’t find anywhere else.”

Saif Tadros

“The sexual health from the scientific and social perspective was not an easy topic of discussion in public, and sometimes we seek inappropriate sources. The lectures corrected the wrong understandings that I used to have. Besides, the content was profound and focused on our needs. It made us evaluate and assess ourselves if we are on the right track in our lives, and contemplate our goals and God’s purpose for us.”

Sandra Tadros

“I did not face any problem. It was effortless and straightforward to navigate through the pages and watch the videos. All went smoothly.”

Rakan Malkonyan

“The subjects are very beneficial and special to the extent that I finished them all.”

Tala Madanat

