



# ANNUAL REPORT

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ACCTS 2020

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# 1 The Road We Walked Together

*We are excited to share our 2020 report with you. This report allows us to celebrate together the accomplishments of the year. 2020 was indeed an exceptional year that required a unique team of gifted, flexible, and determined servants, and we are very blessed to have each member on board. COVID-19 hurled many challenges and restrictions at us, which directed us to focus on online training and shift our attention to various learning tools and media platforms. Our concern and priority were to keep going in the right direction rather than maintain our speed.*

*ACCTS continues to mature and grow. Blessings overflow each year as we reach milestones achieved in serving God's people and investing in His kingdom in the Arab region despite the hovering unrest. First, we thank the Lord for the wise leadership that his majesty King Abdullah II has in leading Jordan safely. Second, we consider these challenges as our opportunity to fulfill the Great Commission as people around us struggle while seeking the answers they are yearning for.*

*Our partners' support has been of great help to our organization over all these years. It enables ACCTS-AWT to equip women leaders through our leadership programs and campaigns serving women, men, youth, and the community. Their support helped us fulfill our vision to equip women to become successful leaders in their sphere of influence. Together, we succeeded in paving the way for women to embark on life's journey with fewer barriers and hindrances in our sphere of influence in the Middle East.*

*Having prayer warriors like you on our side, lifting us in prayer, providing needed counsel, and offering financial support gives us what it takes to witness miracles. It would not have been possible without you! We look forward in 2021 to seeing the Arab community living in peace and harmony, empowered in spirit, soul, and body. Blessings,*

Blessings,  
**Nabeeh and Ruba Abbassi**



# 2 ACCTS Board of Directors



**Pastor  
Samer Batarseh**

**Chairman**



**Brigitte Twal**

**Secretary**



**Nidal Abbasi**

**Treasurer**



**Kais Shammass**

**Member**



**Issa Nesheiwat**

**Member**

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# 3 ACCTS – AWT History



## ACCTS Journey in Making History

1999

ACCTS began in 2012 as an organization registered under the ministry of culture. However, it is only a small part of our beginning. Our organization started initially as a women's ministry called Arab Woman Today (AWT) in October 1999.

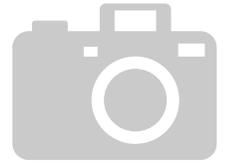
AWT began as a radio program to reach and encourage Arab women with the love of Jesus Christ. Ruba Abbassi, AWT's founder and manager, had a passion to reach women outside the church walls. She was surrounded with women without hope, women who would never enter the doors of a church.

In the beginning, she forged a partnership with the International Broadcasting Radio Association (IBRA), producing a radio program to speak to women's hearts in the Middle East and North Africa. Ruba and the AWT team had produced 422 radio episodes. In Jordan, TWR's studio recorded the radio program and broadcasted it twice a week in North Africa and the Middle East.

In addition to media, AWT has established a network of Christian Arab women in leadership roles throughout the 22 Arab countries. AWT began to hold an annual conference for these women in Amman, Jordan. During this conference, women discuss current issues, receive training, and take time to develop ties and partnerships. Over the years, AWT has penetrated more in-depth into the Jordanian society and reached other regional countries such as Tunisia, Lebanon, Syria, and Iraq with its message aiming to see the woman reconciled with God, herself, and her community.

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# 3 ACCTS – AWT History



## ACCTS Journey in Making History

2012

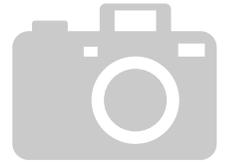
In **2012**, God opened the doors for expansion. The ministry saw the region's needs and sought to widen its boundaries to reach women and the community. 2012 marked the establishment of the Arab Center for Consulting and Training Services (ACCTS). ACCTS obtained the official registration and flexibility of being a registered non-governmental organization (NGO) under the Jordanian Ministry of Culture. Since then, AWT has become one department under ACCTS. AWT continues to serve Arab women by engaging them in programs such as the Nouara program, awareness workshops, local church visits, and TV broadcasts on SAT-7 addressing common emotional, spiritual, physical, and professional issues faced by Arab women in the MENA region. AWT reaches Arab women and walks with them in their journey to pursue a change in their spiritual, social, and personal life to be change agents through producing and creating its messages in creative and insightful ways using social media platforms.

2016

Since then, the ministry has been growing and initiating multiple programs. In 2016, ACCTS founded the Irbid Community Center (ICC) in the north, which provides refugees and vulnerable Jordanians with vocational skills and economic empowerment training through various programs. The ICC also offers educational opportunities for young children. Due to the Pandemic effect ACCTS had to close the center in December 2020.

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# 3 ACCTS – AWT History



## ACCTS Journey in Making History

2018

In **2018**, it launched the Youth Initiative to empower today's Arab youth and set an example of genuine citizenship. In addition to the Women Economic Empowerment program, ACCTS has launched several campaigns to advocate for gender equality, stopping violence against women, and changing discriminatory laws in Jordan.

2019

**ACCTS** had the privilege of hosting Former United States President **Mr. George Bush** and **Mrs. Laura Bush**. The visit to our offices in Amman, Jordan, was in October 2019. They came along with four board members of the George W. Bush Presidential Center, the Chargé d'Affaires and the Deputy Chief of Mission of the US Embassy in Amman. The President and the distinguished guests learned about ACCTS's influence in the Jordanian community. Ruba Abbassi had the opportunity to participate in the We Lead Program from the Bush Center and became an alumnus in the spring of **2019**.

2020

As part of this year's growth, ACCTS started providing counseling services through our social media pages. Abused women from the Arab region had the chance to reach out and receive one-on-one counseling with a professional counselor in their own country.

ACCTS started embracing the change by turning digital and changing our programs to a virtual platform training, providing immediate resources, and innovating new programs to reach out and minister to women and youth. In addition to that, we were able to equip men through leadership training programs in Tunisia and Panama.

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# 4



## ACCTS Strategy



# Our Vision



## Vision

To see the Arab community living in peace and harmony; empowered in spirit, soul and body.



## Mission

- Reinforce intellectual freedom and acceptance of others in society.
- Develop individuals in spirit, soul, and body to participate in building the community.
- Empower men, women, and youth to identify their personal, spiritual, and social needs; to adopt the truth about themselves; to equip them to pursue change in their lives and influence others.
- Prepare a genuine Christian generation who are loyal, aware, and educated about their rights and duties so they can be active in positively facing their homeland's social challenges.



## Values

- Openness
- Integrity
- Transparency
- Respect
- Creativity
- Courage

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# 5 The Pandemic Impact



## Coping with the impact of COVID

### Coping with the impact of COVID-19

In 2020, similar to what is happening worldwide, COVID-19 affected Jordan, too. The Coronavirus impact has been immense. The pandemic has impacted all aspects of our work, from running programs, planning, finances, coordinating staff, and how we collaborated with our partners and stakeholders situated across the globe.

ACCTS relief work programs were not an exception to the COVID-19 pandemic, and these were significantly impacted. The ICC center activities had to stop since the second quarter of 2020 by a government decision under the Defense Law and continued until the end of the year. Due to that and to the lack of funding, ACCTS regrettably made a tough decision to close the ICC. We donated all assets to another community center in Zarqa.

In addition to that, we expected to have our seventh refugee and vulnerable Jordanians medical campaign, yet for the same above reasons, we had to cancel the campaign, which usually directly benefits around 500 individuals.

As a result of the Covid-19 measures and lockdown, women found themselves at the frontline trying to get a grip on life, maintain a living, uphold their children's education, cater to family, all while being stretched out extremely thin. Many women lost their jobs, while others faced different kinds of violence after being trapped for around two months inside their homes. Many women in the region were traumatized after COVID-19. The threat to the foundation and backbone of the Arab family loomed close, and collapse was inevitable, compelling us to jump into contingency mode and save what we could through our circle of influence and innovating new programs to motivate women to stand on their feet again and utilize their time and available resources to make a living.



# 6

## Our Year in Review

Look how far we have come,  
because we didn't walk alone,  
but have walked together....

A look into how you have  
contributed to our journey in the  
past 12 months.

*"Those who sow with tears will reap with  
songs of joy. Those who go out weeping,  
carrying seed to sow, will return with songs  
of joy, carrying sheaves with them." Psalm  
126:5-6*

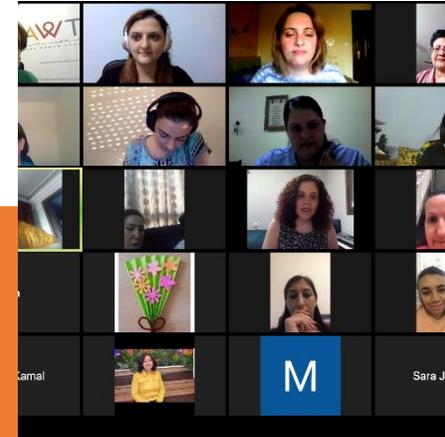
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## Look how far we have come, because we didn't walk alone, but have walked together!

The year 2019 was about to wrap up usually; dreams, plans, and strategies for 2020 were in place, and the New Year arrived. Little did the world, we among them, know what was in store for us.

Because of the lockdown in Jordan, our team had to create and build their own virtual offices at home, fervently motivated to establish alternative services and programs to support Arab women and youth of the region.

We can say that the challenges were paving the way for new opportunities and innovative ways of working in our organization – a chance to renew how we tackle global problems together as an organization. To rise to these challenges, we had to be creative and perhaps question some of the traditional approaches and take risks to find the right solutions. We had to leverage technology to continue implementing our program activities by embracing new working styles, communication methods, and collaboration approaches. Our homes have swiftly become the new headquarter of growing reliance on the web and discovering new technologies to support our projects, staff, and beneficiaries.



# Testimonies from our ambassadors



I am Solida Marcos, a Lebanese woman residing in Dubai for more than thirty years, a wife of a loving husband, a mother of two wonderful young men, and a fashion designer running my bridal fashion boutique. But the best of all, I am a child of God! The Lord has given me the privilege to serve him and my husband in leading Bible study groups, particularly ladies meeting since God has gifted me to work among women. The first time I attended **AWT** in Jordan was in 2014, and since then, I have been regularly participating, sharing, and growing in the knowledge of our Savior and Lord Jesus Christ. I have become a believer in AWT's vision as I continuously learn and grow through this wonderful ministry.

My **AWT** experience is fantastic; it was the first time that I felt someone is thinking about me, pampering me, caring for my spiritual and mental health! Besides, I met beautiful servants of God from all over the Arab world. We shared experiences, challenges, and concerns and encouraged and edified each other. What is more impressive is that I feel super excited and compelled to share my learnings with those around me the sooner I return home. Nowadays, and despite the prevailing pandemic constraints, yet the ministry has taken a turn and became interestingly different as we serve together remotely and virtually over Zoom; although those I was close to having become far apart physically, yet the ones that were far away have become closer!

Finally, I sincerely appreciate this beautiful ministry and give a big thanks to all the fantastic and caring team of AWT in Jordan.

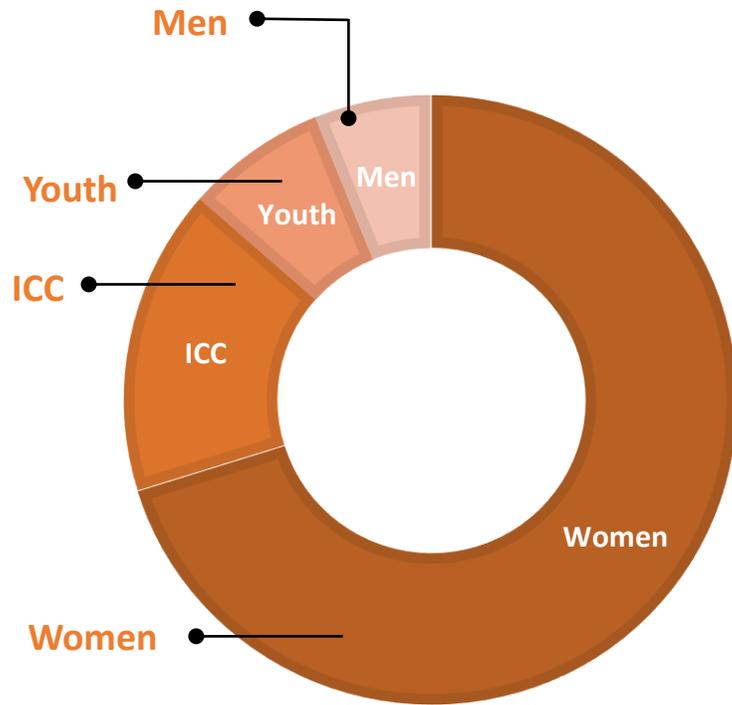
For me, the **AWT** was where I discovered my gifts and talents buried years ago; even though I was a Christian believer serving hardly in the church, I couldn't find the person to let me know the reason the purpose behind my life.

When I met **AWT** the first time more than ten years ago, it was like I found my oasis to rest and reset, then through them, I could see myself and discover many gifts that God had given to me, but I was not aware of. AWT showed me the open door through which I can see what's behind and know God's purpose in my life. From that time and later on, my personality as a woman, wife, mother, and leader was growing, developing, which lead me to multiply the exemplary achievements in my life and be happier, content, and blessed

Dr. Blanda Martany  
Iraq- Erbil

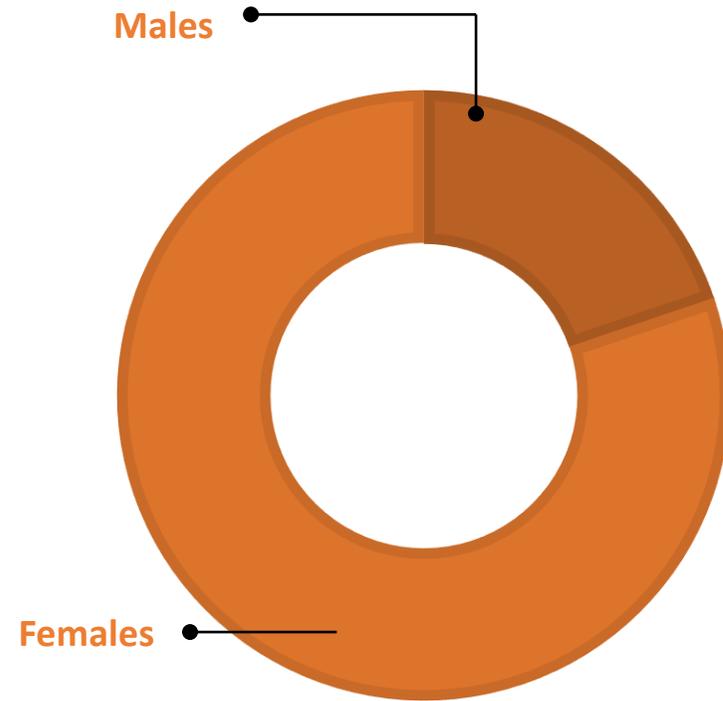


# Statistics



People Reached by ACCTS

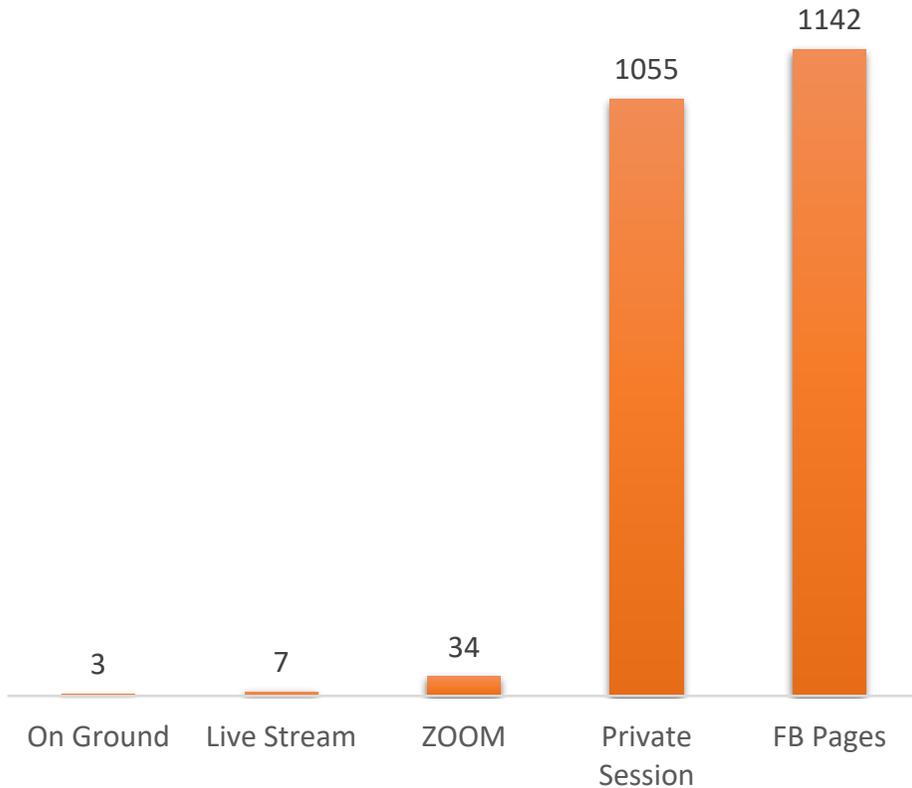
<b>People Trained</b>	<b>1791</b>
Women	1262
ICC	293
Youth	133
Men	110



ACCTS Direct Impact

Males	397
Females	1608

# Statistics



## Platform Sessions Conducted by AWT

On Ground	3
Live Stream	7
ZOOM	34
Private Session	1055

## Social Media Users Engagement by AWT

Monthly visitors	6088
Page views	12,959
Total engaged users	404,958
Follower's disciplined	1,142
Number of posts	1,025
Individual counseling	312
Counseling sessions	1,055
Produced short clips	86
FB monthly video views	53,347
Monthly engagement	19,846

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# 7

## Programs and Activities Highlight



# Arab Woman Today Department

(AWT)

This year we have revisited and re-evaluated our persona by drafting a new journey for our beneficiaries



## Vision

We want to see the Arab woman living the meaning of her life in dignity, finding inner-peace, and influencing others.



## Mission

1. AWT exists to guide women to IDENTIFY their personal, spiritual, and social needs
2. AWT exists to enlighten and empower women to ADOPT the truth about themselves
3. AWT exists to equip women to pursue CHANGE in their lives
4. AWT exists to urge women to IMPACT others and be a voice for change in the society.



## Goals

- Women expand their self-awareness and reinforce the truth in their lives as we guide them along their journey of growth and self-actualization.
- Women discover their potentials.
- Women improve in their pursuit of change in their lives and the lives of others.
- Women assisted and assessed in their unique journey towards achieving their purposes in life.
- Women find a healthy and safe community to grow, network, and share their life experiences.
- Women employ their skills and potentials to influence and lead others.



## Key Activities

- Innovate, produce, and offer resources, tools, methods, and materials utilizing several media types for women growth and development
- Build and conduct awareness motivational teaching and training programs (AWT Academy)
- Facilitate and provide follow-up, coaching, and counseling services for women personal, psychological and spiritual healthy growth
- Foster a safe community to grow, network, and share life experiences.
- Collaborate and contribute to employing women's skills and potentials

# Women's Programs

## Winning the first running up "Her Factor" Documentary



In June, ACCTS participated for the first time in a film competition. The film "Her Factor" won second place in the Empower Women Media and the Religious Freedom and Business Foundation Film Competition for 2020. **The film focused on the barriers that marginalize women from becoming productive and economically empowered in their communities.** Finalists hailed from Afghanistan, Canada, India, Iran, Jordan, Lebanon, Tunisia, United Arab Emirates, and the US.

Ruba Rihani Abbassi, Director of the Arab Women Today Department at ACCTS, produced the short film, and Filmmaker Randy Abbassi, her son, directed it and addressed the issue of women's empowerment in the Middle East with a particular focus on the challenges faced by Jordanian women in the work field.

Following the documentary production, we launched an empowerment campaign called "Ghina" to raise awareness on the importance of women's role in society and promote equal opportunity conduct. Prominent women from the Jordanian community took part in this documentary that shed light on three aspects:

- The legal aspect of educating women about their rights in the law
- The social aspect shed light on several harmful traditional social beliefs and practices that keep on hindering women's rights to live a decent life and get fair treatment regarding their social and economic status
- The neglected personal aspect where women are motivated to take a step forward in pursuing internal and external change

"Tradition prevents many women from entering the workforce, resulting in lost economic opportunities. There is a great need and responsibility to enhance the economic empowerment of women in Jordan and the Arab world because it has a great impact on advancing economic development and enhancing the productive role of women in increasing the country's total income and her family. The Corona pandemic had a catastrophic impact for many women in Jordan, which weakened efforts to increase their participation in the Jordanian labor market, especially in the Arab world," said **Ruba Rihani Abbassi**.

This event helped promote ACCTS, mainly in Jordan. As a result, ACCTS became partners with various women development organizations. The film was also well-received by the Jordanian government. Several interviews took place on local popular TV channels, radio, and newspapers.

You can watch the movie via the following [link](#).

# Motivational Prayer Meetings

## 1. Intercessory Prayer for Lebanon

In August, the terrifying blast at Beirut's port caused massive destruction to the city when a large amount of ammonium nitrate stored at the port of Beirut exploded. The horrible accident caused at least 204 deaths, 6,500 injuries, and \$15 billion in property damage, leaving an estimated 300,000 people homeless.

AWT initiated a fervent virtual prayer meeting with 25 Lebanese networkers living inside and outside of Lebanon. We have found it imperative to follow the prayer meeting with an online session on "How to Cope with Trauma?" by Egyptian Counselor Suzy Lotfy and the AWT team members to support, encourage, and comfort our crushed and broken Lebanese sisters. It was a means to practical support besides our prayers.

This prayer event was exceptional and incredibly insightful. We connected with our Lebanese participants worldwide, expressed empathy towards what had happened, encouraged them to share their emotions, and shared with them suitable remedial actions to emerge from this hardship.



## 2. The Region's Pleading Prayers

**"I remember the days of long ago; I meditate on all your works and consider what your hands have done." "Let the morning bring me word of your unfailing love, for I have put my trust in you. Show me the way I should go, for to you I entrust my life." Psalms 143: 5,8**

What could be better than prayers in times of crisis? When COVID hit the world, prayers were the hope and refuge to calm the weary hearts, especially women, mothers, and wives. We created a 10-day prayer calendar that includes intercessory prayers and meditating verses from the bible calling-out for Arab countries. We wrapped it up with a virtual online prayer gathering where 17 women representatives from Palestine, Egypt, Iraq, Lebanon, UAE, Kuwait, Saudi Arabia, Syria, Tunisia, Morocco, Jordan, and the rest of the Arab countries attended. It was an excellent opportunity to connect with our women from a common ground of shared tough times, yet a much lighter load when carried together in prayer with other sisters while still achieving connection, encouragement, and fellowship.



# The Authentic Leadership Program



Women in leadership tend to form healthier families and a stronger society. It empowers more people for the ministry and workforce. It maximizes and utilizes the deployment of their capabilities.

**AWT** started paving the path for a new program to discover leadership style and life-related counsel to empower **43 women**. The program entailed five sessions given by four speakers. It outlined an introductory session about the program and other four sessions that addressed the following:

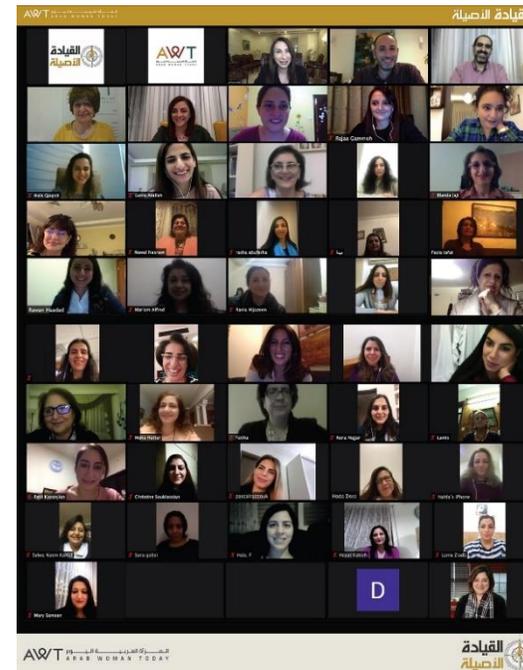
1. Examine your leadership journey
2. Discover your authentic leadership – finding your true north (two sessions)
3. Put your authentic leadership into action

We divided the participants into small groups; each group consisted of 6 to 7 participants and an **AWT** leader. Part of the program was to assign an after-session homework and build a self-development plan. Also, to have the **AWT** team member follow up with the participants to reach their journey goals strategically.

During the sessions and from the participants' reviews, we witnessed that participants were significantly associated with the leadership event topics. It was what they needed to comprehend. It widened their horizon to new knowledge and practices. For example, most participants have shown a commitment to every activity, experience, completed all their homework, and shared their life journey plan with us to receive a certificate representing all their positive work.

**The outcome was a group of influential women who are fully aware of their true north, examined their leadership journey, found their authentic leadership approach, and knew how to put it into action.**

*"Although I am from a primitive country and environment, I was raised in Libya and did not reach a high education level. However, through my presence with great leaders, learning from you, and your rich experiences, I feel that the gates of heaven opened for me to develop. Because I preach the word, and I want to convey the love of Jesus to all, but my abilities are simple. Thank you because I am among you, and you inspire me." Libya*



*"I was very encouraged when I heard the title because we lack authenticity and would love to learn about it. The training really began to change in me from the first moment, which will impact the team that I lead in Algeria. I had a deep, heart review to test my values. It is the first time I confront myself about such sensitive topics." Algeria*

## The Life Growth Program – Nouara

A program that trained **85 women** between the ages of 23-50 striving to find meaning and purpose in their lives, but lacked the methods and support needed to pursue change. Participants from Egypt, Lebanon, Syria, Palestine (Gaza), Iraq, and Jordan joined the training seeking personal development by learning about The Tree of Roles, a tool that would help them to more self-understanding and priority setting in order to achieve their goals.

Participants have interacted with each other, learned from others' experiences, and became accountable as well as supportive for one another. They were also coached both privately and within their groups.

**Nouara, which means "blossom," is a tool to increase women's sphere of influence among different groups in different MENA countries.** Each group went through three sessions of teaching, follow-up, and assessments. Participants received follow-up sessions on professional and personal levels; they were also presented with graduation certificates when the program ended.

The core of the program covered three vital life areas of self-care, soul care, and setting boundaries; the Wheel of Life, which is managing family, social responsibilities, and budgeting matters; as well as spiritual maturity and service in the body of Christ.

*"It is the first time I know there is such an organization. I want to join in anything that you do online. I learned how important it is to know my boundaries and express myself to others. I learned that I should take care of myself and the other branches of my tree."*

*"What a meeting! I acquired some rich information. While listening, some people crossed my mind, and I would like to support them with this topic. It is the first time that I pay attention to setting my duties, priorities and roles. I was looking at the paper representing my tree of roles and contemplating what has been consuming my energy or bringing me joy. I will work on fixing my tree, and I will improve in this regard. I liked that the training was not theoretic but rather applicable. Kindly enroll me in future training."*

*"I realized that I was cocooned, building walls around me, not considering the outer world in my accounts. You demolished that wall and went out to the world, and I want to follow your example. I am still going through hurt, but God opened my eyes to women in the region, the neighborhood, and the building. I used to see only women in the ministry inside the walls of the church. I did not notice other women from different backgrounds who need encouragement, visits, and care to make a considerable change."*



## Inductive Bible Study

A virtual initiative for potential women leaders that was held in fall 2020 in partnership with the Near East Organization (NEO) and Women In Window WIW; **35 participants** from nine different Arab countries attended this inductive Bible study course for an exclusive leadership development program. This spiritual formation and renewal program came to being because women need to lead other women but lack leadership tools. This program helps women start their own Bible study group, apply leadership development principles, and learn the needed leadership tools from creating a women's ministry to creating great impactful teams.

The course presented **a new approach to studying biblical scriptures** enabling women to interpret it in a concrete, specific, and more conceptual definition, consequently adopting biblical truths more practically and faithfully in their lives. One of the positive feedbacks delivered was that now they realize how to become active learners, which means that they have learned and implemented the knowledge.

*"I applied the method of clarity and transparency with my team even to the smallest details because I was only sharing headlines. It made them carry out the work with me as if we have become leaders of this team. Everyone is striving to make our ministry successful. I thank the Lord first and then you for all the applicable teaching."*



# Campaigns

## 1. Break the Silence - Healing from sexual abuse

From January through March, ACCTS launched an awareness campaign on sexual abuse intending to raise awareness among sexually abused girls and urge them to break their silence to obtain full recovery that qualifies them for a bright, productive future without buried hurt, anger, pain and frustration.

Great feedback and responses from all our social media platforms poured in as women from Egypt, Jordan, Iraq, Holy Land, Syria, and Lebanon started to come to us and open up and break the morbid cycle of silence. ACCTS provided all the needed material on the topic during the campaign, whether through articles, short videos, audios, social media posts, follow-up, and counseling that lasted until the end of 2020.



One girl's journey through this campaign started when she listened to the **series of 13 short video clips**, taking the girl on a journey to understand her emotions and encourage her to shed light on the hidden or denied shameful feelings. Reinforcement with practical teachings followed though counseling with our articles and posts to help her take forward steps in her healing journey. Several counselors dedicated their time to walk the healing process with many of those who contacted us privately seeking help.

*A woman shared: "I had never been listened to before in the way you have listened to me! You didn't judge me! I need to love myself again and allow myself support. I learned to give myself excuses instead of beating myself up. It is the first time even amid depression and fatigue that I don't contemplate ending my life!"*



## 2. Ghina Campaign



After launching the "Her Factor" documentary and winning second place in the Religious Freedom and Business Film Competition in 2020, the **Ghina** Campaign followed to continue the good work. The online **Ghina** Campaign, under the slogan "Confident, Capable, Competent," was launched and implemented to raise awareness about the importance of women's enrollment in the workplace, equal opportunities, and rights. **Three hundred plus** women from Jordan, Iraq, France, Cyprus, Algeria, Egypt, the Holy Land, Lebanon, Syria, Morocco, and Kuwait took part in this campaign that focused on the legal, social, and personal aspects of a woman's life.

The **legal aspect** focused on educating women about their rights in the law. The **social aspect** shed light on several harmful traditional social beliefs and practices that hinder women's rights to live a decent life and get fair treatment regarding her economic status. The **personal aspect** is where women received practical teaching, coaching, and hands-on tips to empower and equip them with needed knowledge and skills to move forward to pursue economic independence and employment in the workplace, thus becoming increasingly active members of society.

### الجلسة الحوارية الثالثة

### حملة غنى

وثقة - فجرة - غنى

تتشرف المرأة العربية اليوم بدعوتكم للمشاركة في الجلسة الحوارية

## استشارك في إمكانياتك «غنى»

الاثنين 10/8/2020  
الساعة 7:00 مساءً

سيتم في الجلسة بحث الطرق العملية الداعمة لسعي المرأة وراء التعليم وتطوير مهاراتها؛ فتسعى نحو النجاح والتقدم في أي مجال يقودها إليه شغفها فتكون مواطنة فاعلة ومنتجة في المجتمع.

السيد كريم شعبان المدير الإقليمي لمؤسسة 'سابي' CIPE في الوطن العربي

السيدة رانيا قدسي مرشدة مهنية ومستشارة موارد بشرية ومدربة معتمدة

تدير الجلسة السيدة بسمة قهوه مديرة البرامج في قسم المرأة العربية اليوم في مؤسسة أكسس

تعد الجلسة الحوارية عبر تطبيق زوم

للاشتراك يرجى التسجيل عبر الرابط المرفق في الإعلان

المرأة العربية اليوم/ Arab Woman Today  
بنشي من هون/ Balshi Min Hon

AWT  
المرأة العربية اليوم  
ARAB WOMAN TODAY

غنى  
وثقة - فجرة - غنى

HerFactor  
confident - capable - competent

## Economic Empowerment

*"There is a great need and responsibility to enhance the economic empowerment of women in Jordan and the Arab world because it has a great impact on advancing economic development and enhancing the productive role of women in increasing the country's total income and her family. The Corona pandemic was catastrophic for many women in Jordan, which weakened efforts to increase women's participation in the Jordanian labor market, especially in the Arab world," Ruba Rihani Abbassi.*

AWT initiated a vocational and economic empowerment training program for **28 women**. We focused on career path training, beginning with raising awareness among participants and ending practical skills training. **The result was a group of women empowered to lead, taught the skills to pave a career path.**

These training sessions are and have been especially pertinent amid the global pandemic. With many women laid off from their jobs, it was crucial to provide them with skills to regain and continue their livelihood. Therefore, AWT conducted three training sessions on career planning and personal branding, and job search to support them in drafting and implementing an action plan to reach their desired goals.

The training helped participants create a roadmap of success for their personal and professional development. It enabled individuals to improve their image to advance their careers. Their developed self-awareness allowed them to effectively communicate their values, skills, expertise, and vision on digital platforms to potential employers and master new approaches to become job-seeking specialists. For instance, one of our participants implemented and applied the guidelines she learned from the training, resulting in many job offers after the course.

We believe that the Ghina campaign succeeded in achieving its desired goals. We received institutional and societal recognition and affirmation of this campaign.

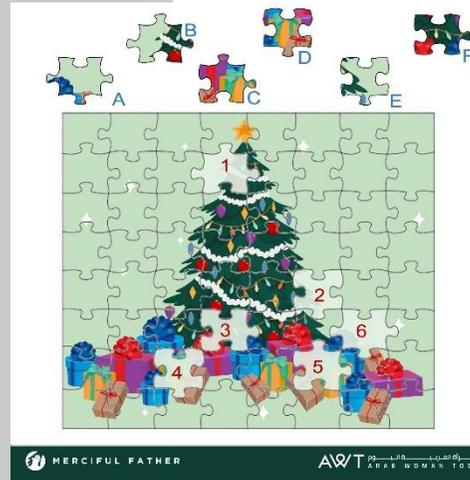


*"I benefited from the tips that I learned about enhancing my current CV and the research tools on LinkedIn, and from the assignments that we did. I made a summary guide of the training, and I am now working on the practical side, from setting goals to self-promotion, then writing a CV. I have finished the goal-setting phase, and I will move to self-promotion." Narmeen - Egypt.*

### 3. Christmas Food Parcels

In December, AWT- Balshi Min Hon Facebook page in collaboration with Merciful Father Ministry, a local initiative established by a group of young Jordanians nudged to help those in desperate need, initiated a campaign to raise funds to support twenty-two low-income families in Jordan. AWT raised **\$720** through this initiative to provide Christmas gifts for moms and kids, as well as prepare food parcels for Christmas family dinners.

Due to COVID-19, we conducted our initiative via **Balshi Min Hon** Facebook page to encourage our followers to show love and remain virtually connected with others. Balshi Min Hon followers learned more about the meaning of Christmas, were presented with various facts about Jesus' birth by answering and interacting with multiple questions in a game style competition, subsequently receiving a total amount of 2,915 likes, shares, comments, views, and clicks for the post.



# Media



## 1. Social Media Platforms

We built trustworthy social media platforms for our audience that helped fulfill their needs to acquire new knowledge and skills enabling them to face their internal and external challenges intellectually and emotionally; this was brought forth by producing and presenting content on different topics that cover women's various needs, such as identity, success, healing, social and spiritual growth, in addition to other related topics.

The means, by which we have implemented our programs and activities, are



AWT  
Facebook Page



Balshi mn Hon  
Facebook Page



AWT Instagram



AWT Website



AWT YouTube  
Channel



Email  
Correspondence

The given content contributed to their growth and transformation to achieve inner peace, to regain their true identity, to improve skills in different aspects of their personal, social, and professional, life, and finally, to employ their skills and potential to influence and lead others, which subsequently gained remarkable interaction and engagement from our previous, current, and new visitors.

### Our active online channels are:

- Mashoura Online (FB private account) for counseling sessions
- Jalseh Majjaniyyeh (FB private account) for counseling sessions
- Zoom App for workshops and interviews
- WhatsApp for follow up and registration
- Messenger for follow up, counseling and coaching sessions
- TV (This year we have partnered with Miracle TV, and we were hosted by Roya)
- Radio (this year we were hosted by Amman Net)

These platforms became the main channels through which we conduct and implement our programs and below are the numbers for active interaction:

Monthly visitors reached: **6,088**

Monthly page views hit: **12,959**

Total engaged users: **404,958**

Follower's disciples: **1,142**

Number of posts: **1,025**

One to one counseling & coaching: **312**

Counseling & coaching sessions: **1055** session, each session 1 hr

New produced short clips: **86**

Monthly Facebook video views: **53,347**

Monthly engagement: **19,846**

*"I am a fan of your page and I am continuously participating. I loved the devotional calendar that you shared with us. It made a difference in my life. I used to see myself worthless but now moved steps forward in my self-image. Moreover, I started to support others who are not acknowledging their value."*

*"I am supportive of your group. I like what you do for women. I feel good when I read your posts. The least I can do is to contribute with a comment and show my appreciation." – Christine*

## 2. Media Training

### Restoring Honor Through Shame

AWT collaborated with **Empower Women Media** in conducting the first online social media training on the topic of equipping and mobilizing participants to create meaningful media content to share empowering and motivational messages online through **blogs, video clips, social media posts**, as well as short films.

This project strengthened **women's media skills** and supported them in developing action plans to implement their own media projects.

Participants trained, equipped, and prepared to be the ambassadors of change and motivation in their countries. They represent the following countries: Syria, Palestine, Lebanon, Jordan, Egypt, Iraq, Saudi Arabia, Kuwait, Tunisia, Algeria, the USA, and France.

The upcoming International Women's Day on March 8th will be the submission date for the created media for the year 2021; and here is glimpse into a sample the in the making:

*"I feel I have a treasure of rich, eye-opening content that made a revolution in my mind. It has been helping me grow in my understanding of the mission that Jesus came to achieve. He has accepted himself to go through the shame for us to know our identity and receive our inner freedom based on the truth, which is not attached to the world's mind-sets and how they perceive shame and honor. Yet, he wanted us to belong to a body of believers with whom we can experience a healthy culture." Dima F.*



## Empowering Local churches

One of the ways to empower the Christian women is meeting them and going to where they are. AWT collaborated with two churches. The Nazarene church in Ashrafieh in Eastern Amman and the Free Evangelical Church in Khalda in west Amman. A total of **100 women** learned about the women's spiritual seasons and how to move to a higher spiritual stage in which they can be effective in serving women. how a woman's role in faith progresses as her faith increases.



### A lecture on Widow's Day

AWT shared a message of hope and encouragement on Widow's Day at the Philadelphia Evangelical Church in Marka, Eastern Amman, a group of **25 widows** of which the majority were Muslim women of more than one nationality and background from Jordan, Syria, and Iraq gathered.



The community center shared their need to collaborate with AWT in empowerment related to the women's psychological, as well as emotional needs.

# Women Counseling Sessions

In November and December, we sponsored **18 women** to receive **31 coaching sessions**, using ACCTS social media pages for Arab Woman Today and Balshi Min Hon FB pages, in addition to the AWT website.

The intensive coaching sessions aspiring to support women practically in their journey of development and transformation engaged the women in one-to-one counseling sessions performed by our partner psychologist.

Sponsored women were given to choose one of **three topics to explore: dealing with anger, fulfilling needs, and character formation.**

To support our goal, articles on their preferred topic were sent by the same psychologist for participants to read about. Before their one-on-one session, a questionnaire was to be answered to express and share specific needs and conditions (need assessment).

The final report showed the sessions' impact on the participants. Some were true to themselves and listed all their poor qualities. Others decided to produce a video of a genuine testimonial standing up for violated women. Furthermore, many learned to be autonomous; they knew how to act on their values and interests and solve their issues. Some acknowledged their need to increase self-awareness and take action towards what they can do with their lives rather than reaching out to control what was beyond their ability to change.

AWT noticed the desperate lack of decent ongoing psychological therapy, which caused them to take immediate action to the individuals' needs to find proper coaching and counseling to support them in their journey.

The impressive number of participants' responses to the coaching and counseling sessions took AWT by surprise; so, the team set up **1055 sessions for 312 afflicted women** from across the AWT and Balshi Min Hon social media platforms throughout the year. Three hundred seventy-eight sessions were conducted for **73 women** as periodic counseling sessions, while 206 girls received a total of the occasional 412 sessions, and 33 girls had 265 sessions with licensed counselors.



# Testimonies

\*Names are changed to protect privacy

Heaven was in miserable shape when she came to us because of what she experienced. She was humiliated and accused of a bad reputation in an honor-shame culture. All this resulted from having a “thick hymen” and questioning her purity, with painful details attached. Consequently, she faced much harassment by men who wanted her for her body, finding her easy prey as a divorced woman.

When she approached a psychiatrist who told her, “If I were your father, I would have killed you!” She was severely depressed and on medication. She hated herself, was angry with God, and blamed him. She almost became an atheist. We sought to affirm Heaven’s self-image, to help her accept, love, and respect herself. We tried to revive hope and create a desire for life within her. Committing to the sessions, she began to say declarations like:

*“I have never been heard before the way you heard me! You heard me and didn’t judge me. I need to love myself again and help it. I learned to give myself excuses Instead of self-flagellation. It is the first time amid depression and fatigue that I don’t contemplate ending my life! I used to feel that I am a dirty girl, but today I feel that the dirtiness is in peoples’ bad thoughts! I hugged my mom when I used not to speak to her. I spoke to myself in the mirror, which I used to fear. A time will come when I leave an imprint on this life!”*

In a later phase in therapy, she shared, *“I feel that I am in continuous progress. I won’t waste your efforts and mine. I keep reminding myself to let go of the past and never give up! I feel I deserve to have a better life. I felt how important it is to find someone to hear us without judgment; therefore, I began to do this with other people as you did to me. I changed the inner dialogue inside me; I stopped calling myself stupid or dimwit! I began to repeat the words: ‘I forgive myself. Tough missions need tough training! I love to learn and use my brain. I am trying to give myself the best I have.’ I feel the road ahead is long, yet I have a goal, and I walk steadily towards it.”*

# Testimonies

\*Names are changed to protect privacy

## Story (2)

Nora, a 26-year-old lonely woman who lost hope in life despite being young. During her college years, she had been diagnosed with *Multiple sclerosis (MS)* and thus had a prolonged study. Consequently, her fiancé dumped her, and during this period of despair, she tried to commit suicide twice.

When she contacted us, she had symptoms of depression, a side effect of the medication pills. Because of mood fluctuation, she thought she has Bipolar Disorder. However, our psychiatrist had followed up the symptoms and recorded them for a week but concluded that it is a typical mood fluctuation. Our psychiatrist then found out that the young woman was dissatisfied with her life and self in general. She sought to put an end to some possessive behaviors and develop herself at a practical level. She had multiple job offers abroad, but her family refused to let her go because of her illness, which led to depression symptoms and losing hope every time this loss of opportunity showed up.

During the sessions, she became aware that there are things in life that we cannot change. On the one hand, she recognized that she had to adapt to the disease and not travel and live alone. On the other hand, she realized that she needed to find a purpose in life. She decided, therefore, to establish the first center for occupational therapy in her area. She followed the procedures and the official registration papers. By the end of the treatment, she decided to achieve her goals by setting a plan.

We thank the Lord, who supported accomplishing the most crucial counseling goals, protecting her from a third suicide attempt, and helping her find meaning in her life to pursue and value.

## Follow up

### **Follow up with our trainees and followers.**

At AWT training is not considered the end, but a beginning of a journey aimed to achieve consistent knowledge and growth. Therefore, long after the initial training sessions are over, we use a number of ways to encourage the women we serve, work on finding ways to meet their needs, and go beyond that to apply the knowledge into practical skills in their daily ministry or work

We gathered a huge amount of data asking what our partners' personal evaluations were, how much information they have retained from our training, and what they are currently able apply to their skills.

Follow up ministry is offered on personal and group levels and was created to be served by multiple platforms to connect with, and constantly receive feedback on what is important. The most important thing to remember is that training is an ongoing process, not a one-time thing.

In addition to evaluation of training success through direct feedback and immediate application, even more important is close and continued monitoring of skills development over time. Many times, results don't show themselves immediately; therefore, long-term monitoring can be done through a variety of different methods. Direct feedback as mentioned above is a clear sign of performance improvement and maturity.

The best moments we have experienced were witnessing real important changes in the lives of women and when they pass on their experience and knowledge to others and rejoice together in their achievements.



## We Still Care! Virtual Networking Meetings

A two online follow up and encouragement meetings were held during lockdown in April and May, where 31 women from thirteen countries: Jordan, Egypt, Lebanon, Emirates, Tunisia, Morocco, Algeria, Iraq, Syria, Saudi, Kuwait, Palestine, and Sudan took part. This was a much-needed time for the women to connect, communicate, share, and receive training. The conducted online follow up and encouragement workshops inspired us to continue with these meetings even after lockdown stopped. Women loved getting to meet again with their colleagues and expressed their desire to contact each other privately outside the online platform. They shared their joys, struggles, and needs, and we are happy to have been able to support them in such a crisis with flexibility. Some expressed how these meetings gave them a much-needed dose of encouragement and moral boost by sharing these messages of hope.

“

*"Consistency in authentic values is expensive. You encouraged me and reminded me how to uphold my values and get to know myself more. Because I believe that we leaders have a low self-awareness since we care about others and forget ourselves."* Iraq

”

“

*My spiritual life is transforming into a new stage and more depth. I feel that I am born again. – Meriam*

”



## Moving Forward

AWT views the future with an optimistic lens that is eager to **explore, learn, and ride the wave to growth and development**; AWT seeks to firmly establish its presence online and more efficiently by creating two platforms (Website and Learning platform) where Arab women from different places in the Arab region and even in the world can benefit from AWT programs and services.

These platforms will expand AWT's influence as well as **increase the number of women reached**, empowered and equipped in a strategic way that caters and is customized for women's needs.

# Moving Forward

## Future Project #1

AWT's new website:

We aim to develop a new website to act as the operational hub for all AWT programs.

This hub will offer resources for women to expand and increase their self-awareness, reinforce the truth in their lives, and guide their journey of growth and self-actualization. It will deliver different tools and methods to help women unfold their potential and practically enhance women's pursuit of change in their lives and the lives of others.

In this new website, we aim to enhance and enrich a culturally customized personal experience that will help women pursue their own chosen growth journey through useful and functional resources, tools, services and products such as:

- Links to training programs and courses on our e-learning platform (project #2 under development), where different kinds of training courses that vary in length, style and theme are offered to meet the different needs of women.
- Essays and studies on women related topics where we provide objective research and comprehensive review on women issues in the Bible.
- Learning and implementation tools and products that include videos, audios, infographics, templates, assessments, e-books, etc.
- Practical and applicable educational content in forms of articles and answered questions related to women's needs and challenges.
- Access to women related services and products to utilize from and use according to their need in the different regions of Arab countries.
- Networking with other beneficiaries to whom she may provide her services and products.
- Links to receiving psychosocial support in spiritual, psychological, and developmental areas through support groups or specialists.
- A platform to share her writings, thoughts, opinions, questions, etc.

**We are planning to launch it mid of 2021 if we had the capacity and funds**

## Future Project #2

AWT Management System (LMS):

We aim to develop a platform for online learning, where AWT can carry out its online training, whether they are delivered synchronously, asynchronously or mixed. In all means women will utilize from different courses and services that:

- Are accessible no matter of where she is
- Are scheduled to her preferred time and pace
- Are free of charge or at minimal cost
- Fit the different learning styles
- Expose her to new experiences
- Are personalized to her needs and interests

**We believe that this project will nurture and nourish women's lives with a tasteful and rewarding skill, eventually impacting beliefs, attitudes, and behaviors in her life and extend to influence the lives of others around her.**

The initial plan is to develop the LMS by the last quarter of 2021. The implementation depends on the capacity and funds that can be allocated for this project.

# Youth Department



ACCTS celebrates the success of its Youth Initiative for the third year in a row, distinguished by the involvement of passionate youth as volunteers in the planning and execution of the initiative programs.



## Platform sessions conducted by the youth program:

- **1 live stream. 3.7K views.**
- **24 virtual lectures.**
- **20 devotional videos.**
- **Virtual conference statistics:**

**Total loads: 3640 / total visitors: 1881 / total plays 2823**

## Strategy

This initiative seeks to

1. Reinforce intellectual abilities to produce Arab youth thinkers
2. Develop successful youth inward and outward (spirit, soul, and body) to build the community
3. Prepare a genuine generation of youth who are loyal, conscious, and good citizens

## Objectives

- Reinforcing intellectual formation through raising awareness, bringing enlightenment, and expanding knowledge.
- Forming a sound concept about the impact of Christianity in society.
- Helping spiritual formation refers to a process and practice by which youth may progress in their spiritual journeys.
- Directing the youth to the principle of accountability as an essential part of constructive change.
- Assisting youth to identify their calling and define their roles in life and their impact on society.
- Forming correct concepts about the basic concepts of citizenship.
- Activating the role of youth in genuine citizenship, emphasizing their rights, duties, and responsibilities.

With the above mission, objectives, and passionate staff and youth volunteers, led by the ACCTS leadership faith in the youth's role, there have been many activities crowned by three main events.

## Programs and Activities Highlight

### 1. Civil State Dialogue

In October, a live dialogue session about the civil state concept was streamed on Facebook. The event hosted a former member of the Jordanian parliament, Mr. Jamil Al Nimri, also a Journalist; Dr. Amer Al Hafi, a Professor of comparative religion at Al Bayt University as well as an academic advisor for the institute of inter-Faith studies; and Dr. Nabeeh Abbassi. Dr. Al Hafi covered the civil state from the Islamic perspective, while Al Nimri, addressed it from a political perspective.

**The aim of this initiative was to raise awareness about the civil state by clarifying the civil state's concept, enhancing youth's role in exercising their constitutional rights in parliamentary elections, and motivating them to participate in the elections in November 2020.**

This initiative seeks to reinforce intellectual abilities to produce Arab youth thinkers, develop successful youth in spirit, soul, and body to build the community and prepare a genuine generation of youth who are loyal, conscious, and good citizens.

The total view for this live stream session had exceeded the (3.7k). The subjects that were tackled answered questions concerning what a civil state is, if the civil state is a non-religious state, and the sixth discussion paper of King Abdullah II.



# Programs and Activities

## Highlight

### 2. Point of Equilibrium, A conference for the Youth

In November, 123 young Jordanians attended the annual Youth Conference from different governorates and areas in Jordan. This Youth Initiative's primary goal was to consolidate the youth's role in societies by enhancing their participation in social, cultural, economic, political, and environmental life. This year's conference covered topics on mental balance, existential equilibrium, financial balance, and relational and sexual awareness.

For this conference, ACCTS allocated its resources efficiently from keynote speakers for the topics to high-quality video production where real-life examples were included to grant real life experiences. We aimed to make the conference meet the learning style of this generation by providing media tools and speakers with high credibility in their circles, not forsaking the aim to provide all of this to offer knowledge and practical teaching to meet the youth needs in the area that this initiative serves.



This conference left no room for monotony to the extent that the participants felt compelled to share the material with others to also consider their obligations towards the many aspects of life such as wealth, sex, relationships, holiness, and mental balance while others contemplated their role and responsibility as Christians towards their community.

We received much encouraging feedback from participants expressing their appreciation for the beneficial course, expressing it was worth the investment.

Watch the introductory videos of the conference in the following [link](#).

### 3. Between Freedom and Discipline:

Filmed a series of videos of 5-7 minutes in length each. The main goal is to raise awareness and encourage applying freedom and discipline to reinforce the state of democracy and freedom.

*“It is the first time that someone presents the ideas in a delightful, bold way yet based on biblical concepts.”*

Dianna Bajjaly

*“The sexual health topic from a scientific and social perspective was not an easy topic of discussion in public, and sometimes we seek inappropriate sources. The lectures corrected the wrong understandings that I used to have. Besides, the content was profound and focused on our needs. It made us evaluate and assess ourselves if we are on the right track in our lives and contemplate our goals and God’s purpose for us.”* Sandra Tadros

*“The subjects were very beneficial and special to the extent that I finished them all.”* Tala Madanat



To celebrate and enjoy the achievement, please click on the [Youth Annual Report](#).

# International Leadership Programs

ACCTS always ready to provide various services and consultations not only in Jordan but also internationally. Wherever there is a need to equip and empower leaders worldwide, it's either we present face to face or do virtual services.

## 1. Understanding the World of Islam

A two-week online training for 30 participants from Central America was held intending to teach a better understanding of the world of Islam and encouragement to love them and practice good camaraderie. For the third time, Manarah Latino in Panama invited Pastor Nabeeh to teach and reflect what it was like to live and love in an Islamic culture.

*“Honestly, the conference was super. It presented topics that I didn’t find anywhere else.” Saif Tadros*



## 2. Applying Interfaith and Social solidarity during the Pandemic

Dr. Nabeeh Abbassi participated in the round table conference in Tunisia under the patronage of Attalaki Pour la Liberté et l'égalité Association and Konrad Adenauer institute. 20 participants discussed the social and spiritual effects of the Corona virus crisis, and how religious institutions interacted and responded with the Covid-19 crisis, they further shared practical plans to apply interfaith social solidarity.



This event was an opportunity to address the social and spiritual impacts of the emerging pandemic on societies and how religious institutions, civil society organizations, and citizens dealt with the situation along with its impact on citizen solidarity and synergy. Participants included activists, researchers from various intellectual resources, and religious leaders from Christian, Muslim, Jewish, and Baha'i backgrounds.

Rashid bin Ahmed, President of the Attalaki Association, expressed his gratitude for Dr. Nabeeh's active presence in the gathering, emphasizing that it was a real, positive opportunity to exchange ideas and experiences.



## Relief Work

Refugees continue to be a very vulnerable people, amongst which women and children have been those most affected by the conflict in Syria. Since the crisis in Syria has increased, women saw its harmful effects day after day. Many of them lost their fathers, brothers, sons, or husbands, resulting in their taking the place of the lost loved ones. Wives have had to take the roles of being a mother and father at the same time. Daughters have had to carry the burdens and responsibilities of taking care of their families.

ACCTS leadership faithfully continues to help these two categories mitigate the effects of the crisis on them in particular and the family in general. In 2020, the ACCTS Irbid Cultural Center (ICC) continued serving the affected groups in the north and vulnerable Jordanian families.

During the first quarter, the center served 296 beneficiaries, including Syrian refugees and vulnerable Jordanians

- Psycho-Social Protection Program **65**
- Children Day-Care Activities **170**
- Informal Pre-Kindergarten program **17**
- Economic Resilience and Livelihood program
- Sewing program: **14**
- Soap Making: **15**
- Hand Crafts: **15**



ACCTS Relief work programs were not an exception to the COVID-19 Pandemic, and these were significantly impacted.

ICC activities were stopped since the second quarter of 2020 by government instruction under the Defense Law and continued to the end of the year. Due to that and the lack of funding, ACCTS regrettably took a tough decision to close the ICC and donate its assets to another Community Center in Zarqa.

In 2020, we were expected to have our seventh Medical Campaign for the refugees and vulnerable Jordanians. For the same reason above, we had to cancel the campaign, which usually benefits around 500 individuals.

# Testimonies

\*Names are changed to protect privacy

Dove is a Syrian girl at the age of twenty-three. She fled from Syria to Jordan because of the Syrian crisis. She continued her high school in Jordan; then, she got a grant from Turkey to study B.A there. She spent her time in the community center during her visits to her parents in Jordan to have more friends and join activities provided by the center. The center used to take care of her mother, her younger sister, and her younger brothers since her father lives in Syria. She heard a lot about the center's staff from her mother and how they shower her with their practical love.

Dove kept telling her Turkish mate, whose name is Maya, about the community center. Thus, Maya decided to visit Jordan with Dove when she saw her parent a few days before Christmas 2019. Maya spent only one week in Jordan. Before one day of leaving Jordan, she insisted on visiting the community center on the first day of opening its doors in 2020 to experience what she used to hear from her friend Dove. That was a very distinguished visit to the center because we felt the Spirit of God preparing for it. Maya doesn't know either Arabic or English. Therefore, she accompanied Dove with her to interpret.

Both girls are a Muslim background. Immediately after welcoming them by the director of the center, Maya wanted to know the Christian habits in Jordan. Availing that opportunity, the director of the center started evangelizing her by telling her how God created Adam & Eve and how sin destroyed everything and broke the relation between God and humankind. Then he continues talking about God's plan to redeem people to give them eternal life through Jesus Christ.

Talking about that lasted more than one hour. The message of salvation reached both Maya and Dove, who were interpreting to her. I believe that God led those girls to the center for that purpose. They were so happy because they got answers to their questions.

Before leaving Jordan the other day, Maya wrote a note to the center director telling him how much she was happy because that was the first time in her life knowing Christian people and talking with them. She also expressed her happiness because she could answer her questions about Christianity since she doesn't have such a chance there in Turkey.

I ask everyone who reads this story to pray for those girls who are studying Master now in Turkey. We sowed the seeds, and God will do the rest.

## Pictures of Activities in ICC



Awareness lecture  
for ladies on Divorce



Child – Day Care  
Activity



Preschool class



Soap Activity



Hand Crafts



Sewing Activity

## Humanitarian Distribution

ACCTS was very thankful to Mitswah Foundation for its generous donation to help hopeless people during this global pandemic (COVID-19). On the first day of Easter 2020, we distributed through our center in Huson food baskets to 100 vulnerable Jordanian and 200 Syrian families who live in Huson and a nearby city called Sareeh. Those baskets included essential food items in addition to some hygiene items that could serve those families for a month.

Some people who received that support shared, *"We cannot imagine how you left your homes and families on the first day of Easter. Your thoughts are different from ours. You thought of us and provided a unique greeting with great love!"*



One of our primary concerns in such a time of crisis is to stretch our hands to our community and be effective agents. For this reason, we aspire that our consciousness of it may bring small mitigation of present suffering. We pray for more open doors to continue serving our community, for the safety and protection of our country, and a miraculous end to this global epidemic.

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# 8



## Volunteering

Volunteers are an essential part of ACCTS programs. We utilize volunteers into the fold added value that amplifies our achievement in transforming and improving people's lives. They help to enhance our goals of equipping our beneficiaries with skills and knowledge. Volunteering brings people's voices and experiences into collective action.



## Volunteering

During 2020, we accomplished outstanding work through our volunteers, whether in providing resources to us, sharing their knowledge and expertise, or conducting alongside with us the women and youth programs. Also, some volunteers helped us in the relief work at the community center during the first half of the year before closing our center. They demonstrated the principle of accountability of being an essential part of constructive change and showing good stewardship and social responsibility.

### Who can volunteer?

people who are passionate about and committed to our vision and mission, and who can help when and where we need them. We at ACCTS strongly encourage and welcome our local and international partners, whether they are churches, individuals, or organizations, to join us within the areas of our need.

### Benefits of volunteering

- Gain **confidence**. Volunteering can help you gain **confidence** by giving you the chance to try something new and build a real sense of achievement.
- Make a difference.
- Meet people.
- Be part of a community.
- Learn new skills.
- Take on a challenge.
- Have **fun!**



## 9 Resource Development Department

A new department came to being during the summer of 2020 after many years of labor. The Resource Development Department is on ground now. A vision of creating a legacy among a new generation of people who will carry the torch of ACCTS plan, dreams, and projects to new untapped potential to cope with the current challenges.

The Resource Development Department was launched through an intensive training course that was offered by one of our resource partners. A small team of passionate staff took training on fundraising. We were able to create and execute a sustainable strategic plan in a few weeks after the course was over.

By aiming to inspire generosity and stewardship, as well as setting an example with our own staff and rippling to the local, regional, and international community, we are setting ACCTS up to become a self-sustainable ministry in the Arab world.

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Despite our humble start, we have witnessed an increased level of awareness and knowledge among the staff who took the training, a boost in motivation in playing a part in building the kingdom as well creating a peaceful world, an investment and utilization of talents, deeper understanding to the concept of partnership, stronger ties due to shared goals and mission, and also new gained experiences.

**Our first activity from the Resource Development Department was:**

### **The Freedom Ride Campaign.... Going the distance for women**

Arab Woman Today's Director, Ruba Rihani Abbassi, initiated a new campaign, The Freedom Ride, to see women equipped and confident for life's journey ahead of them. The initiative focused on Women in the Middle East who have the ability and desire to be equipped for leadership and success. Unfortunately, the road before them is filled with roadblocks and dead ends. What they need is someone to go before them to help pave the way for success, Ruba did just that!

Ruba challenged herself and traveled 1,000 kilometers on a bicycle with The support of the Rum cycling team. Some members accompanied her to all the places she had visited in the Kingdom. This challenge aspired to motivate women to challenge themselves, raise funds for the various women programs at ACCTS, and promote tourism in Jordan.

*"The challenge was more difficult due to the terrain and the rugged roads. I had to be brave enough to face climate change and ride longer distances every day. I cycled six days a week, mainly before sunrise. It was fun, except when wild dogs followed me; I'm glad that I used the whistle to back them off away from me. The support of my fellow riders was amazing and motivating me to the end." Ruba Rihani Abbassi*



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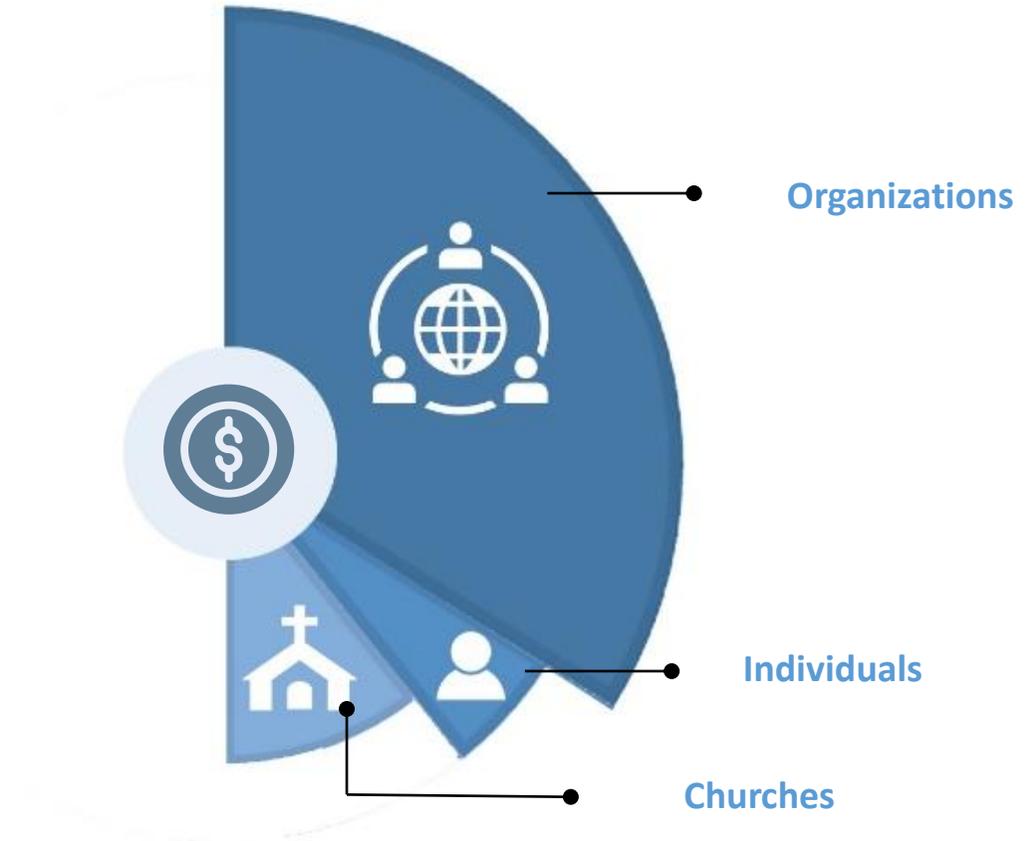
# 10

## Finances



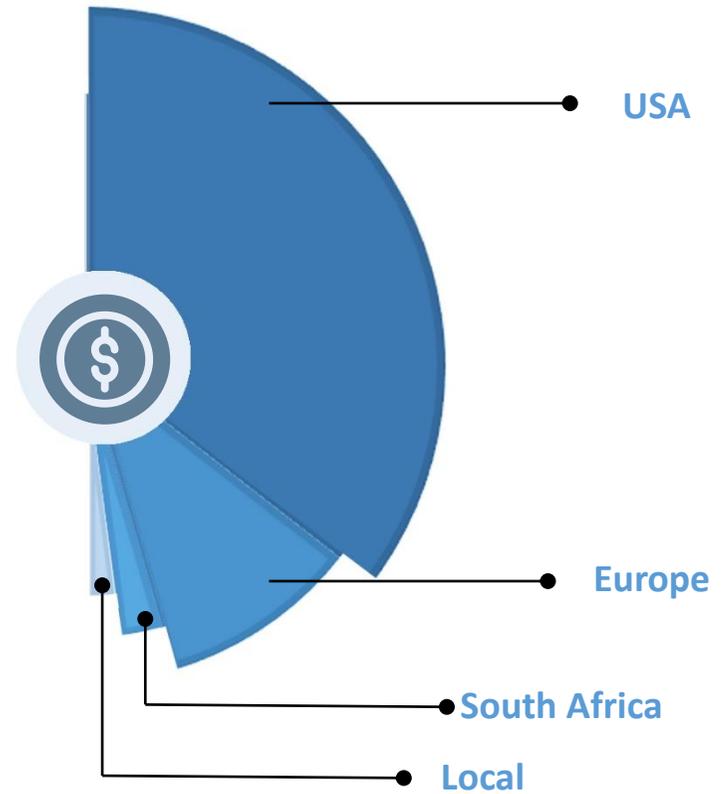
## Donor Type

Donor Type	USD
Total	358,299.51
Organizations	242,579.10
Individuals	38,889.49
Churches	76,830.92



# Geographical Distribution

Geographical Distributions	USD
Total	358,299.51
USA	254,816.06
Europe	71,655.97
South Africa	17,427.78
Canda	8 0 0 . 0 0
Local	13,599.69
Total	254,816.06



Total expenses	USD 451,228.63
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# 11

## Partners



Great achievements happen through strong partnerships

- **Funding Partners**
  - Christian Organizations
  - International Organizations
  - Individuals
  - Churches
- **In Field Partners**
  - Tadamon
  - Womenomics
  - Women In Window
  - Beit Al Mashoor Center
  - Near East Organization
  - Youth Initiatives
- **Media Partners**
  - Sat 7 TV
  - Miracle TV
  - Radio Al-Balad
  - Empower Women Media
  - Media Impact International
- **In Kind Partners**
  - Better Business
  - George Bush Institute “We Lead” program
- **Volunteers**
  - Distinguished and Parliament guests
  - Social Activist and specialists in different fields
  - Young men and women

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# 12

## Donation and transfer information



Your prayers and financial gifts help to sustain the projects mentioned in this report.

We appreciate your partnership and support!

### You can send tax-deductible donations to:

- **Checks:**

Payable to: Christar

P.O. Box 851377

Richardson, Texas 75085-1377

Please designate checks to Project #3089 (Arab Woman Today) in the memo line or a separate note.

- **Online:**

<https://www.christar.org/give/projects/training-and-education/arab-women-today-awt/>

Wire transfer Bank info – nontax deductible:

**Name:** Arab Center for Consulting and Training Services (ACCTS)

**Address:** Building #5, Al Rusafa Street, Al Rabieh 11185 Jordan

**Bank Name:** Bank Al Etihad

**Bank Address:** Milano Suites Building # 13, Siqilyeh St, Amman 11180 Jordan

**Account #:** 0370212261215101

**IBAN:** JO83UBSI1250000370212261215101

**SWIFT CODE:** UBSIJOAX

# Thank you

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