



Arab Woman Today Ministries

Annual Report 2012

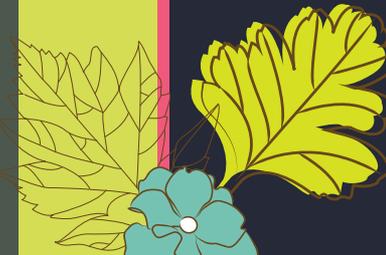




Contents

Page (1)	Call to Action
Page (2)	New Dimension to the Ministry
Page (3)	About AWT
Page (4)	Network Conference
Page (6)	Local and Regional Training
Page (8)	Radio Program
Page (9)	Arabic Website
Page (10)	Social Media
Page (11)	Staff Training
Page (11)	Word from Colleen
Page (12)	Partnership
Page (13)	Humanitarian
Page (14)	New Offices
Page (15)	AWT Strategy Plan for 2013
Page (16)	Financial Overview
Page (17)	Reflection on our Journey to Jordan





Call to Action

I believe that each member of AWT had a role to play in moving our ministry forward in 2012, whether through sharing best practices with colleagues or contributing in countless ways to inspire, support and help.

As AWT Manager, I was acutely aware of the unique platform I had in order to accelerate change in the life of Jordanian and Arab women. The political tension in the region is affecting the life of Arab women negatively. The movement and the voices we see and hear through the screen almost daily remain a picture and a voice, but with no change.

My team and I worked hard to be good stewards in everything. In some situations we had to come out of our comfort zone to stand by women who were facing hard life conditions, or being violated and many times were ignorant of their true value in God's eyes. This year ended with a new approach to the Syrian refugee families in Northern Jordan, those who fled from Syria seeking safety and shelter. Because of this need we started a new department - CARE that focus on humanitarian needs.

AWT has felt the need to transform our call to action by embracing new media and social awareness ministry programs, such as the Jordanian Women program which deals with wrong social issues, social media and our new TV program which will be broadcasted on SAT-7 in 2013.

In this report which I represent to your attention, you will find an overview of each program and project implemented by AWT in 2012. They are better than any words to reflect the ministry's activities on caring and equipping women to become tomorrow's leaders.

Finally, my prayer for you is to be blessed as you read this report. If it gets to your hand, it means you are a special person God is using or wants to use to partner with us, and be part of this call to serve in our region.



Ruba Abbassi
Founder & Director



A New Dimension to the Ministry



Dear friends and partners,

Disciples of Jesus Christ are called “the salt of the earth” to impact the world for God’s glory and for the goodness of humanity. How can Christians be authentic witnesses to Jesus Christ in communities and countries where different beliefs, practices and truth claims compete for the hearts and minds of people? I would like you to explore in these few lines some effective ways to let our light shine where multiple faiths exist. Too many Christians are contented to just stay in the shaker, where the church building is our salt shaker. Jesus said we are the salt of the world, NOT the salt of the church building.

2012 was a year of celebrating the new birth of the Arab Center for Consulting and Training Services (ACCTS). It is a ministry that God has laid on my heart to get out of the salt shaker and be dissolved in the community, by building bridges and broadening the dialogue of understanding between Christians themselves and Christians and Muslims in the Jordanian society and abroad.

After praying for a long period, God brought the right time for AWT and ACCTS to integrate together in one vision, mission and goals. The Lord opened this door through wonderful and Godly founders who believed in this need for our country and our region.

During this year the Lord blessed us with two things:

1. Moving to our new office in Rabieh, Amman on May 5th. What a joy to have extra space for work, to be able to serve more people than before!
2. Registering our organization in the Ministry of culture. The official name became The Arab Center for Consulting and Training Services (AWT). This title will be used only as a legal identity in the society and government.

As we contemplate our life today, can we honestly say that our life is like salt in the world? There is a tremendous need these days for every child of God to be all that God wants him to be. We need to be about the business of purifying, preserving, penetrating, pleasing and promoting so that the Lord can use our lives and our testimonies for His glory. God help us to be salty Christians!

I encourage you to continue reading this report about AWT ministry; as both AWT and ACCTS are now considered one body with one vision and one heart.

God bless you

Dr. Nabeeh Abbassi
General Director

A handwritten signature in black ink that reads "Nabeeh Abbassi". The signature is written in a cursive, flowing style.

Vision:

To see the Arab woman reconciled with God, herself and her society.

Mission:

1. AWT exists to equip Christian women in leading roles from all Arab countries through discipleship and training to impact women in their sphere of influence.
2. AWT exists to equip the Jordanian woman to pursue change in her personal, spiritual and social life.

AWT Values:

Godliness, Teamwork, Personal Growth, Openness, Quality, Creativity and Selflessness.

AWT Goals:

1. To provide Christian women in all Arab countries with the skills, knowledge and motivation they need to become tomorrow's leaders.
2. To build the Jordanian woman's self-confidence and self-respect.
3. To eliminate abuse against young Jordanian women.
4. To motivate Jordanian women to work together to break the cycle of destructive social practices.

AWT Staff



Ruba Abbassi
Founder & Director



Nidal Abbassi



Basma Gammeh



Maran Maayah



Martina Qandah



Lana Almuallim



Dima Fakheuri



Farah Abbassi



Rami Haddad

Former AWT Staff members:



Colleen McWilliams



Rana Bader



Lana Fashi

Board Members

1. Nidal Abbassi
2. Suzan Rebertsen
Speaker on Middle East culture and women's issues
3. Hala Samawi
Pastor's wife
4. Sultan Masanat
Engineer
5. Suha Jouaneh
General Director of the Jubilee School
6. Amjad Gammeh
Lead Water Engineer

About AWT



“The two speakers did a wonderful job in teaching both practical and spiritual aspects of managing crises. Their teachings completed each other; therefore the material was truly rich.”

“And who knows but that you have come to your royal position for such a time as this?” Esther 4:14

Jordan hosted AWT’s annual Network Conference in November 2012, a conference that aims to provide Arab women leaders with knowledge and skills that would support their different ministries.

In 2012, and as the whole region is going through a new era of change, we felt the need to charge women with the strength and the confidence to face the crisis in their lives and ministries. Our two speakers Dr. Samih Aziz from Egypt and Mr. Hussam Fakhoury from Jordan worked in harmony as they taught about “Strategic Leadership in the midst of Crisis”. The teaching focused on equipping women with the skills needed to face crisis and surpass them, and gave women a better understanding of God’s perspective on crisis. Women were able to apply the skills they learned through writing a strategic plan for their ministries and using it as a future reference when needed.



Dr. Samih Aziz Mr. Hussam Fakhoury

Some of the discussed topics:

1. God’s role in crisis
2. Vision and goal setting
3. Strategic planning
4. Characters and the role they play in crisis
5. Creating your work plan
6. Alternative plans
- g. Living by faith
7. Strategies on dealing with crisis
8. Overcoming crisis



“The Lord has heard my cry and saw my need. He brought me to this conference, spoke to me and met my needs.”

Forty-six women from thirteen Arab countries (five North African countries and eight Middle Eastern countries) had the chance to network with each other, build relationships and pray for each other. A team of women from Hillcrest Baptist Church, Pensacola, Florida joined our Network conference and showered the ladies with love and prayers, while massaging the ladies’ hands.

Network Conference



Prayer & Worship Time



I have been praying for such an opportunity. I acquired many thoughts and was challenged in the way I view things. I learned a lot! ”

“ This conference has made a difference in my heart! It gave me a new perspective on how to read my Bible and study it. ”



Awards to Mrs. Maha & Mrs. Joslin for their outstanding work in ministry and community

“ My heart longs to and my vision is to be involved in helping people of God reach their potential and become free from their bondages & insecurities, reaching and fulfilling what God has called them to be. I want to be all that He has called me and empowered me to be. ”



The team from Hillcrest Bible Church

Teaching Time

“ It was important for me to learn how to write down my vision, how to set goals according to God's will and start to work being lead by that. ”



“ The day after the conference was over, one of the young ladies who attended the Network Conference faced a crisis at her working place. She said that she was able to face the situation with courage and calmness, applying the practical principles she learned about crises management. ”



“This is an essential workshop for all mothers and even young women. Hidden abuse exists in many forms around us, and it is about time to raise people’s awareness so that it can be prevented.”



One of the ladies who attended invited her sister in-law with her. That sister in-law was suffering from severe domestic violence. She was able to talk to the two speakers from the Family Protection Center and know more about the protection they can provide.

Local Training

Training is an essential part in AWT mission. In our different trainings and workshops, we aim to equip the Jordanian woman to pursue change in her personal, spiritual and social life. As the change requires time and cannot be measured instantly, we work on building bridges of trust with our trainees. We spend time listening to their stories, pains and challenges, planting the seed of God’s word and love in their hearts, because we believe that only the truth will set them free.

In 2012, we held the first workshop at our new training center for 16 women. Three speakers from the “Family Protection Center” talked to women about “Domestic Violence”, its types, signs, effects and how to prevent it. They also gave them practical advices on how to introduce sexual education for their kids, and how to raise healthy kids who are not affected by the shame mindset.

Two trainings on “Self Defense” were held in two different cities; Zarqa in the east which has the second largest population after Amman the capital, and Anjara in the north. Both cities are considered low-income areas. AWT staff taught 31 young girls the different types of violence and raised their awareness about their true value in God’s eyes. Two professional trainers from the Jordanian Women Police department taught the girls some practical techniques to help them react safely in different life-threatening situations.

AWT headed again to Zarqa and talked to 65 young girls about early childhood and signs of empty love banks. We encouraged them to face their feelings and deal with them. The girls were able to interact and talk about the problems they were facing inside and outside their homes.

In partnership with “Hope for the Heart” Ministry, two workshops were held for around 50 Christians in ministry fields on the importance of “Friendship Counseling” and the “Active listening to others in need”.

Regional Training

Under the title “Inner Life Management”, AWT held its regional conference in Erbil, Northern Iraq in partnership with “I am a Woman” center in Lebanon. Mrs. Suzy Lotfy from Egypt was our main speaker on Inner Life Management, while Mrs. Nada Haddad from Lebanon led the daily devotional and counseled women. Thirty Iraqi women leaders from different areas of the country joined the journey of inner healing. In this conference, women had the chance to share and get counseling for their past, feelings and hurts.

Some of the discussed topics were:

- a. Emotional Intelligence
- b. Early Childhood
- c. Psychological needs of women
- d. Dependency
- e. Support Groups



Self Defense Training

“ Everytime I walk in the street I remember the things you taught me, we really needed such a training! It is a blessing that we can be more aware of what is going on around us and how we can defend ourselves. ”



“ I went home and taught everything to my younger sister. Now, I have more courage walking in the streets. ”

“ There is a lot of abuse going on at our city homes, more than you can imagine. Therefore, addressing this issue is so important, so that young girls can identify abuse and learn how to face it and prevent it. ”

HFTH Workshop ... Friendship Counseling

“ It was very important to be introduced to the concept of friendship counseling, and how to be able to help the young ladies around me who need guidance. ”



Workshop in Zarqa ... Early Childhood & Empty Love Banks

“ AWT team was able to give a smooth and clear teaching. Teaching methods and the different videos used opened my eyes on many things around me. ”

“ I have never realized before how important it is for me to read that language coming from others, also to pay attention to the language I am showing. ”



Regional Conference in Iraq/ Erbil ... Inner Life Management



Mrs. Nada Haddad



Mrs. Suzy Lotfy



“ The way we opened up and interacted in our small groups was better than I have expected! I enjoyed listening to others and sharing myself. ”

“ I was able to see through the sessions the reasons behind the fears I had in my life, and how important it is to talk about them and deal with them. ”

**A comment from the episode on
iForced marriage:**

“ I am one of the girls who suffered from this issue. This episode gave me the courage to speak up and share my feelings and concerns directly with the man who proposed. He understood my concerns and stepped back. ”

After producing 10 new episodes during the first quarter of 2012, the total number of produced episodes throughout the 14 years of our Radio ministry is 424 episodes. Although the format of the episodes changed from season to season, the radio program aims to:

- Enlighten Arab women’s hearts with the truth of God’s word by helping them value and see themselves in God’s eyes.
- Raise their awareness on some of the destructive social, parenting, marital and medical practices in the society.
- Instill courage in them to benefit from the teaching and advices that can help guide them to change their situation.

A new plan was developed to use the radio episodes on various broadcast modes:

- Pan America / Far East Broadcasting via shortwave radio
- FEBA via shortwave radio
- FM Station in North Iraq
- Internet via Radio AL-Tariq, Radio Sama, Radio Ibrahim (IBRA) and the AWT Website
- Facebook groups via “Arab Woman Today” group and “No Honor in Killing” group
- Twitter via ArabWomanToday account

In addition to that, AWT is using our archives of the program in our training sessions.

Some of the discussed topics are:

- How a wife spends her money?
- Drug addiction
- Time management
- Confrontation
- Phone harassments
- Dispute between brothers
- Divorce book
- The girl’s appearance and its influence upon her life
- Raping a girl
- Mother-in-law interference
- Homosexuality

A young lady from South Jordan used our radio episodes in her discipleship group that consists of young girls, and encouraged them to discuss the topics that are related to their needs and implement biblical values in their lives.

راديو (برنامج المرأة اليوم)

الحميمة في الزواج



للاستماع إلى حلقات البرنامج انقر هنا



للاستماع الى
”برنامج المرأة اليوم“

انقر هنا

**A comment from the episode on
iHow a wife spends her own money?:**

“ This episode helped me to understand some facts about how to manage finances in my family, and stop arguing with my husband concerning this issue. ”

Radio Program



“ AWT's website made a big difference in my life. ”



“ I overlooked your articles and I found in them a great secret that I've never found before. My question for you is: How can I find the true path? ”

“ A magazine owner and editor: These are wonderful topics and I use lots of the articles in the monthly magazine that I publish. ”

“ I adore the articles and couldn't leave the website first time I saw it until I finished reading all articles! Now she is visiting the website on a regular basis and talking to her friends about it, saying that it is a must see! ”

Internet became an essential part of our lives and an indispensable source of information. Therefore, since the launching of our website we aimed through its different sections to:

- a. Give a true bible-based knowledge to Arab women in various important domains related to their everyday life.
- b. Change old mentalities and instill an enlightened thinking as tools to a renewed mind.
- c. Strengthen family and marital relationships.
- d. Show the Arab Woman the true image about herself and her value in God's eyes.
- e. Provide awareness, coping up with today's occurring issues in a world that is speeding and changing, where also a new thinking is arising each day.

Radical adjustments were implemented on our Website during 2012, whether technical, interactive or material wise to keep our website up to date with the need.

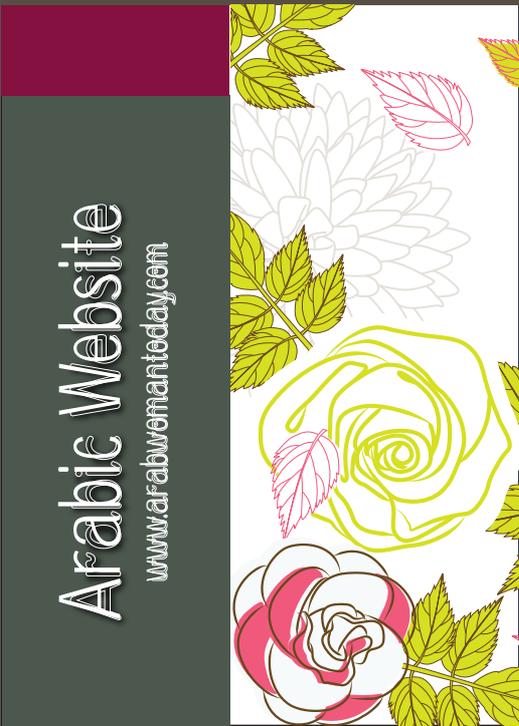
AWT staff took the responsibility of following up with our entire website visitors who contacted us. Comprehensive answers were given to their questions, and after building a trusted platform based on relationship with them, personal meetings took place when needed.

Many of our website's articles are posted on our Facebook group and Twitter account, which helped increase our website's visitors. Our Website's visitors have also the chance to share the articles and add their comments.

Eighteen books were sent to visitors and those who interacted through our website's competition. Those were from Egypt, Lebanon and Jordan.

Top visiting countries	Jordan, Saudi Arabia, Tunisia, Morocco, Egypt, Algeria and the United States.
Most read articles	Marital relationships, girls, spiritual topics, elegance and beauty and those related to health.
Bible downloads	13 downloads
Average visits	2943 visits
Average new visits	2452 visits
Average new visitors	2535 visitors
Average returning visitors	460 visitors

Note: the website visitors increased by a monthly percentage that reached in its peak up to 65% and in average to 34%, while it increased in an average of 110% in comparison with last year 2011.



* Names were changed to protect identity.

Amal:

Amal is one of the active members on our Facebook group. As we followed up her posts and comments, we noticed her dedication in posting on our page and her passion to help. Therefore, we met her in person and asked her to become one of our volunteers. Since that time, Amal is working side by side with AWT to enrich our Facebook discussions.

Neer:

Neer, is a 23 year old girl, from a non-Christian background. She contacted us through our Facebook group. She opened up her heart when she first met one of AWT staff. Neer was going through a hard time in her emotional life, as she had a relationship with her professor in the university. Despite that she knew that this relationship is not healthy as he is a married man and has two kids, she still felt bad about him leaving her. We talked to her in different meetings and encouraged her to focus on her value in God's eyes. We are committed to continuing the journey with her until she finds the true peace in her life.

Social networking sites can be a good and a fast way to make connections with people with similar interests and disseminate information or messages. Therefore, AWT created a Facebook group and a Twitter account to:

1. Raise Arab women awareness in different aspects
2. Instill spiritual Christian values
3. Counsel those who face challenges or problems and are looking for advice.

Through our posts, group members and followers had the chance to share back their thoughts, needs, opinions and inquiries. Great discussions took place and opened the door for positive changes in their lives.

As the interaction increased with specific members throughout the year, AWT had different opportunities to provide help and counseling privately whether online or in private meetings. There were also some active members who shared with us our beliefs and values, so we met them and recruited them as volunteers with the ministry in different areas. On the other hand, we noticed other active members whose posts showed the pain in their lives. AWT contacted them individually and offered the help needed.

Some of the topics that sparked long debates:

1. Adam & Eve
2. Intercession
3. Homosexuality
4. Abortion
5. Is it appropriate for a man to help his wife with housework?
6. Is Women's Day a celebration or a cry for attention?

Total Facebook Members: 4761

Our Twitter Followers: 375

Social Media



Arab Woman Today



@ArabWomanToday



ArabWomanMinistries

“ It is the first time that somebody answers me through the net. ”

“ I was drawn by the honesty of what you write. ”

Staff Training



In 2012, AWT staff had the opportunity to enrich their theoretical and practical knowledge in different areas. Two trainings were especially arranged for AWT staff to equip them in two important topics; Counseling and Follow-up.

Counseling Training:

Three of AWT staff attended a week long training introducing them to the basics of counseling to be able to help women on the issues of inner healing. Two speakers from Egypt, who have worked in the field of counseling for around 10 years, taught on essential topics such as:

1. Early Childhood
2. Human needs according to different stages of life
3. Abuse in all forms
4. Counseling techniques: active listening, key questions and empathy
5. Self image
6. Human feelings

Follow-up Training

In a condensed four-day training, Mr. Ray Rolhlands elaborated along with six AWT staff members on the "Basic Model of Follow-up". Different topics were discussed in this training that helped us to know what should be done in our follow-up system, in order that it can enable us to keep strong relationships with our contacts.

Some of the discussed topics:

1. Overview of Follow-up
2. Relating to people's needs
3. Methods of follow-up
4. Systems for follow-up
5. Measuring effectiveness
6. Maintaining a database system

“ We went to this course thinking it is about helping others, only to discover the importance of knowing yourself first and how important it is to allow God to do His work in you before doing His work through you. ”

“ Follow-up is everybody's job and one person's responsibility. ”

“ In 2007, I had the opportunity to move to Jordan to join the Arab Woman Today (AWT) team. After studying the Arabic language, I began working in the office full-time. It was an honor to witness and be a part of the growth and many changes that took place in the ministry.

In 2009, AWT celebrated 10 years of being on the radio. The radio program grew from a one woman monologue to using drama with a group of talented Jordanian women and men who volunteered their time to record the 15 minute programs. As technology continued to advance, I saw the website redeveloped as well as the beginning of AWT branching out into the social media arena of Facebook and Twitter.

AWT's training department grew tremendously. They expanded and developed training to reach out to the majority of women. One of the most successful programs has been a self-defense course using a spiritual teaching as well as a practical training. When the Arab Spring exploded in North Africa and then the Middle East, AWT was proactive in developing a training that was relevant and addressed the needs of the women going through these new changes. As Syrian refugees entered Jordan, AWT has been hands on in reaching out to women in the refugee camps.

It is difficult to put in words how much I admire the women that work and serve the Lord through AWT. They are amazing women who embraced me, had patience with my lack of Arabic speaking skills and guided me in navigating the culture. Their passion for other women and the Lord is contagious!

I am so thankful that the Lord allowed me to serve at AWT over the last 6 years. I will forever be changed by my involvement with the women and the ministry of Arab Woman Today. ”

Blessings,
Colleen McWilliams

Believing that partnership is an essential mean to broaden the two partners' area of influence, AWT partnered in 2012 with different local and international organizations and churches. Some of these churches are, Zarqa Free Evangelical Church, Irbid Baptist Church and Husun Baptist Church. Some of the few partners with whom AWT had the opportunity to work:

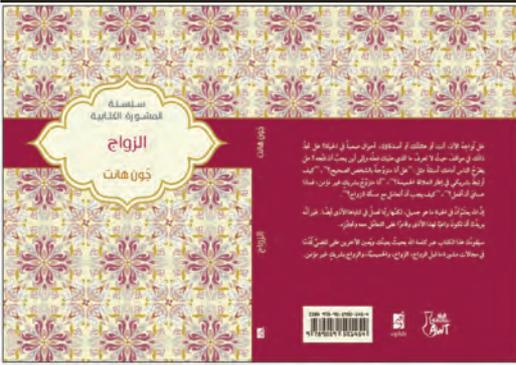
Hope for the Heart

(A radio ministry in Texas that published biblical counseling materials)

AWT continued its partnership with HFTH ministries in order to translate and publish the "Biblical Counseling keys" book series and make it available to the Arab World. Both parties agreed on a distribution and marketing plan that will further the understanding of how to apply "Biblical truths for today's problems". Fifty topics from the biblical series have been chosen, from which 24 topics have been already translated, whereas, topics have been selected in a way to be relevant to the Arab world. Besides, introductory stories for each chapter were written by AWT staff.

The material will be divided into volumes of 11-13 topics. The first three volumes that consist of 13 topics related to pre-marriage, marriage, family and parenting were published in 2012. A special launching event took place in September 2012 followed by two workshops at AWT Training center and in Zarqa, that provided special training for believers in ministry fields on the importance of "Friendship Counseling" and the "Active listening to others in need".

The next volumes of 11 topics are under process and will be published soon.



Ophir Printers & Publishers

In 2012, Ophir partnered with AWT and HFTH in translating and printing the first three volumes of "Biblical Counseling keys". Our partnership continues in 2013 to publish the new volumes.

Pentecostal Mission Union (PMU)

PMU is a Swedish organization that has partnered with AWT for years. In 2012, PMU held a "Capacity Building Conference" in Egypt, where AWT and eight other Christian organizations supported by PMU had the opportunity to share their news, projects and needs. New doors of partnerships were opened between all those organizations from Jordan, Egypt, Palestine and West Sahara.

Family Protection Center

Family protection Center in Jordan provides protection for all family members from abuse and exploitation. Through our partnership, we aim to help women find a safe place to share their situation and get the needed help.

Ibrahimia Media Center (IMC)

Since its establishment, IMC seeks to fulfill its vision to reach out to Middle East society and improve it for a better life. In partnership with AWT, IMC provided our staff members with capacity building training.

Partnership



il am a Woman Center

The center is based in Lebanon. It cares for the Arab woman holistically by helping her recognize her self worth through teaching, empowering her through practical training and encouraging her to positively impact her world. In 2012, our partnership took us to Iraq to help the women there to know how to deal with their past, emotions and hurts.

Lebanese Society for Educational and Social Development (LSESD)

In partnership with LSESD, we worked with the Syrian refugees in the north of Jordan and provided different packages for them.

Al-Amani Association for Women

The Association is located in Anjara in the North of Jordan. It offers opportunities for women to develop their skills and increase their knowledge in various areas such as computers, marketing and selling herbal products. They also work with women facing spousal abuse. AWT has partnered with Al-Amani Association since 2010 and has given several trainings to women who work along with the abused women, in addition to a Self-Defense Training for young girls.



Humanitarian



Many Syrian families left their homes or were forced to leave their homes because of the threat from radical revolutionists. The majority of Syrian refugees in Jordan were concentrated in the northern cities of Mafraq, Irbid, Ramtha, Jerash and Ajlun. Most of the refugees were reported to be women and children.

AWT partnered with two Evangelical Churches in Northern Jordan during the month of December 2012. They distributed Hygiene products and blankets to 150 Syrian families who live outside the refugee camp. One common thing among those families is that they all lifted up their voices and joined us in prayer for peace and protection for their families and their beloved home Syria.



After two years of construction and design, AWT moved to the new offices in May 2012. An area over 4,000 square feet is the new space provided for AWT activities. A special training center has been opened to accommodate 30-50 trainees, a private space for counseling and a resource room to provide our women trainees with various kinds of materials.

We have noticed the comfort the women feel as they come to our training center or counseling room to benefit from the teaching and the help in a welcoming and private atmosphere. We believe that God will use this place as a lighthouse to bring about change and make a difference in women's lives.



On the other hand, AWT is facing the challenge of raising funds to pay off the two year loan and complete the new offices' payments. The following amounts are still needed:

The loan is 250,000\$ with interest rate 3.25%, it has to be paid in two years as follows:

- 150 unit 1000\$
- 200 unit 500\$
- 100 unit 300\$

For details on sending the donations, please check page number (17).



Training Room



Resources Room

New Offices



Operation Room



Leadership

Annual Network Conference

AWT will hold an annual four-day conference to equip Christian Arab women in leadership positions to empower them to become more qualified as leaders.

Regional Conference

AWT Provides Christian Women with the training that fits the need and the situation of the country we are considering, through building a specific training that will meet women's needs in that country, therefore have a positive social influence on the surrounded environment.

Jordan Women (JW)

AWT will hold workshops on social issues that address breaking the cycle of destructive social practices. Two of JW Workshops will be a two-day Self-Defense Workshop to raise awareness among young women about physical and emotional abuse.

Discipleship

AWT will provide a discipleship program of four stages to be given to Christian Women. The Four Stages are: Personality, Spiritual Life Development, Relationships and Leadership.

Raising Awareness

AWT will hold two training courses; one in northern Jordan and the other in southern Jordan, through partnering with a non profit organization from the area concerned, based on the need of that area.

Media:

TV

AWT will produce a TV program that aims to empower Arab Women intellectually, spiritually and socially, also to raise their productivity.

Radio

AWT will edit the previously prepared radio episodes, creating friendly radio programs for at least two secular radio stations in Jordan, and broadcasting them on at least one internet radio.

Website and Social Media

AWT will continue to maintain interactive and dynamic Arabic and English websites that are connected with social community portals. We will continue to develop our new social media avenues such as Facebook and Twitter.

Follow-up

AWT will develop and improve a new fresh system for the follow up.

Volunteers

AWT will increase the role and the number of our volunteers through a volunteering event that will be held twice a year, in addition to creating a "How to become a volunteer?" button at our Arabic Website.

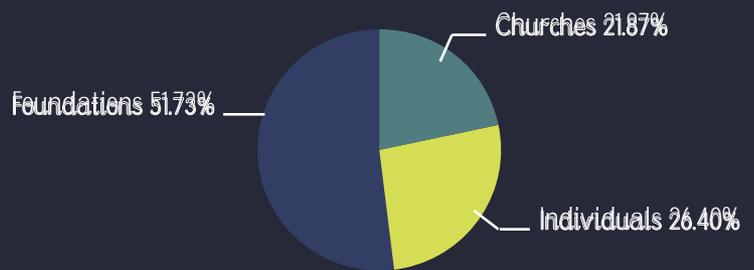
We are so grateful for all our donors who supported us throughout 2012, despite the economical challenges worldwide. The continuous situation of political tension and changes in the Middle East has caused a huge inflation that created a wide gap between life expenses and income per capita. Of course the same situation impacted AWT, especially in administration and personnel.



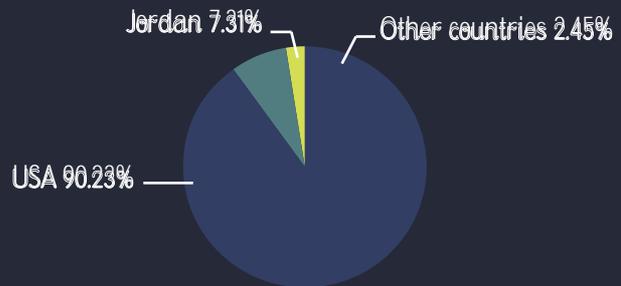
Arab Woman Today is accountable to the following:

1. CHRISTAR is a mission organization that receives funds for AWT projects and provides donors with receipts. To maintain the highest standard of financial accountability, Christar is a member of the Evangelical Council for Financial Accountability, Cross Global Link, The Mission Exchange and the Canadian Council of Christian Charities. They also have a yearly audit conducted by an independent accounting firm. The results of the audit are open and available to all who request them.
2. In 2012, Arab Woman Today integrated with the Arab Center for Consulting and Training Services. ACCTS/AWT became one entity and is now registered at the Ministry of Culture. AWT is accountable to submit regular financial reports as well as to apply the policies of receiving and spending funds. AWT is following a high standard of financial monitoring and reporting.
3. Arab Woman Today has a third party; a certified auditor who examines the financial reports annually. The auditor insures that the bookkeeping, accounting system and internal controls are accurate. Copies of the report are available upon request.
4. We believe it is very important to be transparent with our donors. All financial information is available upon request.

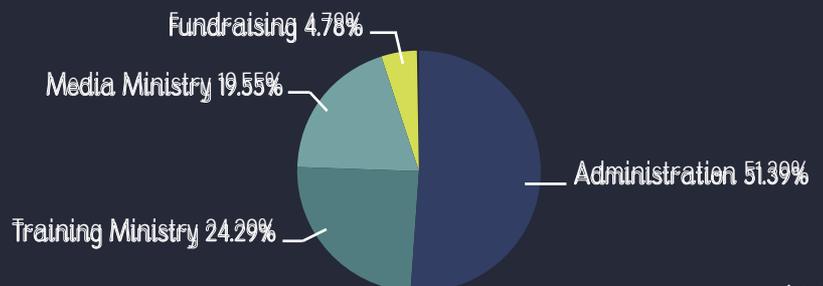
Giving by type of giver



Giving by location



Expenses distribution by department



Financial Overview



What Others Say



Non Tax-Deductible Gifts can be wired to:

JP Morgan Chase Bank, New York
Swift Code: CHASUS33
A/C No. 02100021

For: Bank Audi
Jordan: Main Branch
Swift Code: AUBDJOAM

Credit: Arab Center for Consulting/ AWT
A/C No. 078665-461-002-005-02

Tax-Deductible Donation can be sent to:

Christar
P.O.Box 850357
Richardson, TX 75085

Please make checks payable to Christar
and designate
Arab Woman Today project

For online giving go to:
www.christar.org

Reflections on our Journey to Jordan

Hello from Pensacola, Florida! I am Tom Jenkins. Carol and I have been married for over 41 years. We are members of Hillcrest Baptist Church where I serve as a deacon and Carol serves in many different ways.

In December 2008, our Missions Pastor at Hillcrest, Dr. Brian Barlow, formerly served as the General Director at Amman Baptist School, led a small group back to Jordan for a short-term project which was my first introduction to the Arab world. When I told him that we were interested in serving on mission somewhere for a longer term, Dr. Brian was quick to encourage us to consider working in Amman with his good friends Nabeeh and Ruba Abbassi whom we had met several times by then. We had also been privileged to meet some of the ladies of Arab Woman Today (AWT) and shared with Nabeeh about his vision for the Arab Center for Consulting & Training Services (ACCTS). After several months of prayer, Carol and I overcame our fears and reached a decision to follow a call to serve the Lord in Jordan.

During our six-month stay, we worked with Ruba in the offices of AWT. What a fantastic opportunity for us to see first-hand this amazing ministry dedicated to serving the many needs of women, in a culture where women are sometimes harshly treated and generally have few personal rights or freedoms! We also saw Nabeeh launch ACCTS which was created to build bridges between East and West, Christians and Muslims as well as men and women of different cultures. We were so privileged to be in Amman when AWT and ACCTS moved into their new offices and training center, where these ministries will be shining light in a dark world for many years to come.

Our work in Jordan was challenging because of the language barrier and differing cultures, but very rewarding and exciting. We learned the importance of Christians around the world helping each other in bringing the Gospel to the world. Even more importantly, we discovered that the best way for believers in the US to share the Good News in foreign lands is to provide prayer, emotional and financial support to local ministries which are better equipped to reach their own people. AWT and ACCTS proved that to us over and over again by their incredible workers, who worked diligently to build long-term personal relationships with people in Jordan and throughout the Arab world.

When September 2012 came, we were very happy to come back home to Pensacola, but our departure was bittersweet and our hearts were heavy, as we left behind many new friends in Jordan. We now look forward to sharing our experiences with many of our friends and family members, and to continuing our work with AWT and ACCTS. Our lives have been forever changed.



Arab Woman Today



@ArabWomanToday



ArabWomanMinistries

P.O.Box 850881 Amman 11185 Jordan

info@awtministries.com

acts.awt@gmail.com

www.awtministries.com (English)

www.arabwomantoday.com (Arabic)